



# Kentucky High School Athletic Association

2280 Executive Drive ° Lexington, KY 40505 ° [www.khsaa.org](http://www.khsaa.org) ° (859)299-5472 (859)293-5999 (fax)

**TO: COMPETITIVE CHEER CHAMPIONSHIPS EXHIBITORS**

**FROM: LEAH LITTLE, MARKETING DIRECTOR**

**RE: EXHIBITOR INFORMATION FOR COMPETITIVE CHEERLEADING CHAMPIONSHIP**

Thank you for your interest in exhibit space at the upcoming KHSAA Competitive Cheer Championships. The event returns to the spacious Alltech Arena at the Kentucky Horse Park in Lexington.

There is one concourse in the arena where all exhibitors will be located. In addition, there is only one entry way into the facility. Below are options to exhibit at the championships.

### **Registration Information:**

Go to this link to register to participate as an exhibitor: Cost is \$750  
<http://www.khsaa.org/payments/vendor-fee/cheer-vendor-fee/>

### **Concourse Exhibitor Space:**

This exhibitor space is the main level of the facility. This includes a 10' long space, table, two chairs, three exhibitor passes, a parking pass, and one normal electrical drop (220 power is additional cost). Each space will be marked upon arrival with your vendor name.

(Note: Should you wish to have additional space, it will be on an as available basis and will be at an additional charge for the space. No additional crates or brackets/racks are permitted).

If you are planning to sell items at the event, you are responsible for KY state taxes. The listing of items you request to sell must be approved in advance.

**\*Items that conflict with the KHSAA Championship merchandise and novelty vendor will not be permitted.**

### **Additional Reminders:**

- Exhibitor set-up will be from 1-4 p.m. on Friday. To assist us in managing the event, there will be no set up allowed on Saturday the day of the event. Exhibitors are responsible for clean-up of their booth space and assigned areas.
- Exhibitors must be in place when the doors open at 8:00am on Saturday. No move in will be allowed after the doors open.
- No apparel or merchandise are to be sold or anything with the reference of KHSAA or State Cheer Competition.
- The selling of food or drink is strictly prohibited.
- State Competition Schedule will be posted on the website once finalized.

### **Championship Program Ad:**

Online Digital Full Page Program Ad: **Cost \$750**

**Website Advertising Available:** Contact Leah Little for rates

Please contact me with any questions,

Leah Little  
Marketing Director  
859-299-5472 Ext 248  
[LLittle@KHSAA.org](mailto:LLittle@KHSAA.org)