



THIS IS WHAT MATTERS...

THIS IS BEYOND X'S AND O'S...

THIS IS THE DIFFERENCE MUTUAL RESPECT MAKES...

THIS IS HOW CONTESTS SHOULD BE PLAYED...

THIS IS WHAT CHARACTER LOOKS LIKE...

THIS IS WHAT DEFINES US...

THIS IS SPORTSMANSHIP.

*This message presented by the
Kentucky High School Athletic Association and the
Kentucky High School Athletic Directors Association.*

