

RADIO STATION BROADCAST SURVEY
"SCHOOL SPORTS: A WINNING PART OF A COMPLETE EDUCATION"
KENTUCKY PSA CAMPAIGN

You may complete this survey ONLINE at
www.formstack.com/forms/HighSchoolSports-2014

Commercial radio station Non-commercial radio station Non-commercial educational

City and State of License: _____, _____

Call letters: _____ band: _____ frequency: _____ URL: _____

Mailing address: _____
street city state zip

Station Owner: _____

Please check one of the following:

Thank you, but we will not be airing the PSAs you provided.

We will be airing the PSAs you provided in this rotation:

Start Date: _____ End Date: _____

Spots per Week: _____ Daypart: _____:_____ AM – _____:_____ PM

Days of Week: Mon. Tues. Wed. Thurs. Fri. Sat. Sun.

Approximate value of your **on-air** schedule: \$ _____

We will also use the web ads provided on your FTP site, <http://files.360grouponline.com>.

(Username: PSA_Kentucky, Password: KYPSA14)

Approximate value of your **online** schedule (if applicable): \$ _____

Station Representative (print): _____ date: _____

Phone: _____ - _____ E-mail address: _____

Additional comments (please feel free to tell us how we can make this program better):

Thank you for taking the time to respond.
Please complete this online or submit via fax to 317-633-1461.



Kentucky High School Athletic Association
Kentucky High School Athletic Directors Association, Inc.

