

# Kentucky High School Athletic Association 2280 Executive Drive ° Lexington, KY 40505 ° www.khsaa.org ° (859)299-5472 (859)293-5999 (fax)

## FOR IMMEDIATE RELEASE: JANUARY 26, 2011

## WKYT, KHSAA.TV TO AIR SWEET 16® DRAW SHOW

The draws for the 2011 PNC/KHSAA Boys' and Houchens Industries/KHSAA Girls' State Basketball Tournaments will be conducted on Friday, Jan. 28. WKYT-TV (Ch. 27) in Lexington will again air the draws live beginning at 1 p.m. and will be streamed live by iHigh.com through www.khsaa.tv.

Brackets will be posted to the Riherd's/KHSAA Scoreboard and the KHSAA website at the conclusion of the program.

For additional information about the draw show, contact KHSAA Sports Information Director Elden May.

#### PNC TROPHY GOES ON THE ROAD

For the eighth consecutive year the boys' state basketball championship trophy will be on tour at selected games throughout the state. As part of its title sponsorship of the event, the 2011 PNC/KHSAA Boys' Sweet 16® State Basketball Tournament, the trophy tour will reach eight games over a four-week period through the end of the regular season.

Following is a list of remaining 2011 trophy tour stops:

- Jan. 27 Lexington Catholic at Tates Creek
- Jan. 28 Warren Central at Bowling Green
- Feb. 1 Elliott County at Ashland Blazer
- Feb. 4 West Jessamine at East Jessamine
- Feb. 10 Covington Catholic at Dixie Heights
- Feb. 11 South Laurel at North Laurel
- Feb. 17 Muhlenberg County at Owensboro Catholic

PNC enters its second year as title sponsor for the Boys' Sweet 16® State Basketball Tournament following the merger with National City bank, the tournament sponsor since 2004. All references to the event should be the PNC/KHSAA Boys' Sweet 16® State Basketball Tournament.

#### JEFFERSONTOWN COACH PENALIZED FOR SPORTSMANSHIP VIOLATION

Kentucky High School Athletic Association Commissioner Julian Tackett has announced that Jeffersontown boys' varsity basketball coach Jeff Morrow has been penalized for violations of the Association's Sportsmanship Bylaw (Bylaw 11) following an incident at the conclusion of the Jeffersontown-Bullitt East contest in the Louisville Invitational Tournament on Jan. 14.

Following the 56-54 defeat, messages critical of the contest officials, including naming at least one of them individually, appeared on a Twitter account credited to Morrow. Though such posts were later removed, the actions are in violation of Bylaw 11.

As a result, the following penalties have been assessed:

The boys' basketball program at Jeffersontown has been fined \$1,500;

- Morrow loses NFHS defined coaching box rules for three contests and is confined to the team's bench;
- He must appear and make a public apology at the next regularly scheduled meeting of the Kentuckiana Basketball Officials:
- Morrow also must make separate public presentations at in service professional development sessions
  to Jefferson County coaches, athletic administrators and principals on the subject of negative media
  relations and improper or inappropriate use of social networking;
- He will also appear as a presenter at the 2011 HYPE Student Leadership Conference and discuss the subject of dealing with the consequences of taking action without first regaining composure during stressful times.

The Commissioner issued the ruling following a detailed review of the incident and after communication with administrators from Jeffersontown High School.

"Public coaching commentary about officiating is a natural part of the contest. But when the individual names or positions are used by the coaches in such criticism it crosses the line of what's permitted," said Tackett. "There are better administrative ways to constructively evaluate the performance of officials than social media or other criticism. Coaches need to realize social media is media and once such comments are made they cannot be taken back."

For further comment please contact the administration at Jeffersontown High School.

## **BASKETBALL TICKETS ON SALE NOW**

Tickets to the 2011 PNC/KHSAA Boys' and Houchens/KHSAA Girls' State Basketball Tournaments are on sale through the KHSAA office and online at <a href="khsaa.org">khsaa.org</a>. At this time, only full tournament sets of tickets (one ticket to each of the eight sessions) are available. Lower arena seats are priced at \$120 each and upper arena seats are priced at \$70 each.

## WINTER SPORTS CREDENTIAL REQUEST FORMS NOW ONLINE

Media credential request forms for the 2011 Pannell Swim Shop/KHSAA Swimming and Diving Championships, as well as the KHSAA State Wrestling Championships, are now available on the KHSAA web site at <a href="http://credentials.khsaa.org">http://credentials.khsaa.org</a>.

### UPCOMING

Jan. 28	Sweet 16® Draw Show, WKYT-TV and Insight Outlets, 1 p.m. (ET)
Feb. 17-19	KHSAA State Wrestling Championships, Frankfort Convention Complex, Frankfort
Feb. 24-26	Pannell Swim Shop/KHSAA Swimming & Diving Championships,
	Ralph Wright Natatorium, Louisville