



Kentucky High School Athletic Association

2280 Executive Drive ° Lexington, KY 40505 ° www.khsaa.org ° (859)299-5472 (859)293-5999 (fax)

January 22, 2014

TO: Local Business Leaders and Wrestling Supporters

FROM: Michael Barren, KHSAA Assistant Commissioner
Scott Greenwald, KHSAA Tournament Manager

RE: Scoreboard Signage Opportunity

For the 2014 Kentucky High School State Wrestling Tournament, the KHSAA has solicited the use of clocks / score devices to be used when the tournament is held on February 20-21, 2014 at the Kentucky Horse Park. Each of these scoreboards is equipped on all four sides with 20" by 20" panels, which can easily display an advertisement of a local business or wrestling supporter. Each scoreboard can therefore hold four advertisements, and each of the four boards is easily visible to the fans, participants and coaches in the tournament.

I have asked the members of the Kentucky State Wrestling Committee to attempt to solicit the advertisements for the scoreboards this year at a price of \$150, which will cover the cost of setup, delivery and usage of the scoreboards for the weekend, with no additional profit to the Association. In addition, first time advertisers or those wishing to revise previous ads will be charged an additional \$25 typeset production fee. These boards certainly enhance the character and quality of the tournament and ensure that the fans, coaches and participants are current with the tournament information.

If you could possibly help with this project, I would be personally grateful, but more importantly, the young wrestlers of Kentucky would appreciate your interest in this fine sport. Though camera ready art work is requested, we can enlarge or otherwise alter an existing ad slick if you have one available.

If you are interested, please complete the following information and return it to the committee member who spoke with you about this project. Checks are to be payable in advance, and should be made out to the KHSAA. Please check with your tax consultant for deductibility of this amount. If you choose to mail this form and/or your check, please mail to Michael Barren, Assistant Commissioner for the KHSAA, 2280 Executive Drive, Lexington KY 40505. Any questions about this program, you may contact Michale Barren at mbarren@khsaa.org

Thanks in advance for your help with this project.

CONTACT NAME:	Phone #
BUSINESS NAME:	
NUMBER OF SCOREBOARD PANELS DESIRED:	