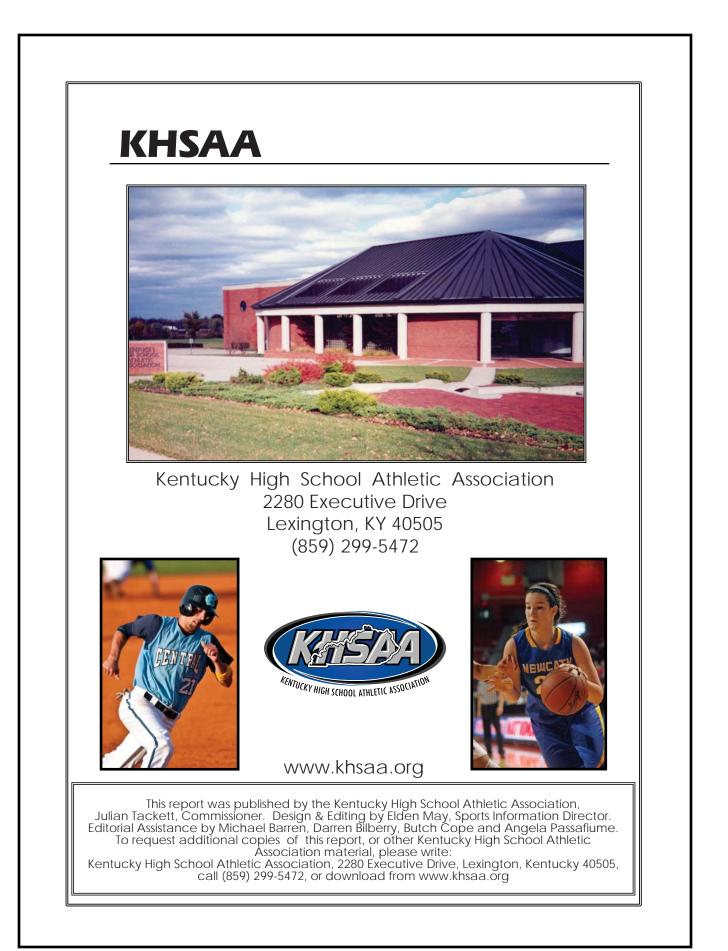




2010-2011

ANNUAL REPORT



KHSAA 2010-11 ANNUAL REPORT

GREETINGS

Commissioner Julian Tackett



On behalf of the KHSAA Staff and Board of Control, I am pleased to share with you a review of the 2010-11 school year through the Annual Report. This report presents a comprehensive review of Association finances, operations, member school services and special programs conducted by the KHSAA Staff and Board of Control. As Commissioner, I am committed to the overall mission of the Association, which includes continuing to develop successful strategies that enhance

all of the Association sponsored programs and activities.

MISSION STATEMENT

The KHSAA shall establish, promote and deliver the highest quality interscholastic athletic programs and activities in an efficient and progressive manner that emphasizes participation, safety, sportsmanship and integrity to enhance the educational experience of the student-athlete.

2010-2011 KHSAA BOARD OF CONTROL - KHSAA STAFF



President Kelley F. Ransdell Nicholasville Regions 9-16 (2007-2011)



Director Ozz Jackson Whitesburg Regions 13-14 (2008-2012)





Director John Barnes Lexington Regions 9-16 (2009-2013)



Director **Bill Beasley** Henderson At-Large (2008-2012)



Director Carrell Boyd Princeton Regions 1-2 (2009-2013)



Director Anita Burnette Owensboro Regions 1-8 (2008-2012)



Director Art Davis Paducah Regions 1-8 (2010-2014)



Director Jerry Keepers Louisville Regions 5-6 (2010-2014)



Director Marvin Moore Morehead Regions 15-16 (2008-2012)



Director Gene Norris Georgetown At-Large (2009-2013)



Director Lea Wise Prewitt Mt. Sterling At-Large (2010-2014)



Director Boyd Randolph Somerset Regions 11-12 (2009-2013)



Director Steve Riley Glasgow At-Large (2009-2011)



Director Jeff Schlosser Fort Thomas At-Large (2007-2011)



Director Robert Schneider Newport Regions 9-16 (2008-2012)





Director Stan Steidel Cold Spring Regions 9-10 (2007-2011)



Director Dave Weedman Louisville Regions 7-8 (2010-2014)





Julian Tackett Commissioner

Marsha Day

Adm. Support

Specialist



Mike Barren Assistant Commissioner

Cheryl Goodwin

Adm. Support

Specialist





Butch Cope

Assistant

Commissioner

Fay Isaacs Darlene Koszenski Adm. Support Adm. Support Specialist Specialst



Angela Passafiume Assistant Commissioner



Marilyn Mitchell Adm. Support Specialist



Chad Collins In House **General Counsel**



Phyllis Sallee Adm. Support Specialist



Sports Information

Director

John Ginn

Physical Plant

Director



Rob Catron Information Technology Director



Robert Sampson Administrative Intern





KHSAA OVERVIEW

<u>HISTORY</u>

In 1917 the principals of a few schools organized the Kentucky High School Athletic Association to regulate, develop and purify high school athletics. Since then each high school accredited by the Kentucky Department of Education has been eligible to join through application by the Principal and the approval of the local Superintendent. In 2009-2010 there were 277 members. The Association is a selfmanaging entity, through which the member schools work cooperatively for the betterment of the program. The rules and regulations are made by the local board appointed representative selected by school personnel.

The general control is lodged with an 18 member Board of Directors, referred to as the Board of Control. Fourteen members are elected by the member schools and four are appointed by the Kentucky Board of Education. The Association is operated under the direction of the Kentucky Board of Education and the Kentucky Commissioner of Education. The KHSAA Board of Control selects a Commissioner for the Association and the Commissioner hires the assistants necessary to administer the many functions of the association. The duties and authority of the Commissioner are defined by the Constitution and Bylaws. These are as binding on the Commissioner and staff as they are on the member schools.

ASSOCIATION RESPONSIBILITIES

The following are the major responsibilities for the Kentucky High School Athletic Association:

- Enforce the eligibility regulations pertaining to participants;

- License, train, and assign officials;

- Publish "The Athlete" containing records of state championships in all sports, Board of Control minutes, as well as other information for school administrators, coaches, and officials.

-Enforce the regulations pertaining to member schools;

-Establish and administer plans for determining state champions in football, wrestling, and baseball for boys; volleyball and fast pitch softball for girls; and basketball, cross country, soccer, swimming and diving, golf, tennis, and track and field for both boys and girls;

-Monitor Title IX compliance

AUTHORITY

KRS 156.070 (2) requires the Kentucky Board of Education (KBE) to manage and control the common schools, including interscholastic athletics in the schools, and authorizes the KBE to designate an agency to manage athletics. This administrative regulation designates an agent for high school athletics; establishes the financial planning and review processes for the agent; and incorporates by reference the bylaws, procedures and rules of the agent.

The KHSAA is the designated agency of the Kentucky Board of Education as per Kentucky Administrative Regulation 702 KAR 7:065. This designation and subsequent regulations have evolved since the late 1970s when it was legislated that the ultimate jurisdiction for all scholastic related programs was under the authority of the Kentucky Board of Education.

BOARD OF CONTROL

STRATEGIC PLAN (2007-2011)

The Board of Control has adopted the Association's long range strategic plan. The Board established goals and objectives which embrace specific values and are considered in the Association's decision making process.

BOARD OF CONTROL GOALS FOR THE ASSOCIATION 2011

-Continue current successful strategies that maintain and ensure financial stability.

-Operate as a support base developing plans to educate the member schools and affected constituencies of the policies, procedures, and activities of the Association.

-Ensure adequate staffing of KHSAA administration and continued Professional Development

-Continue to monitor and audit compliance guidelines of member schools through the regulations set forth by the Association and other entities.

-Formulate and monitor strategies to enhance and promote the programs of the Association, the preservation of its history and the traditions of interscholastic athletics.

-Emphasize and promote good sportsmanship/ citizenship and conduct at KHSAA interscholastic sponsored events and other activities involving coaches, officials, athletes and spectators.

-Evaluate the composition and operations of the Board of Control and communication systems to ensure inclusion of the membership.



-Providing participation opportunities for all student athletes who comply with adopted Association regulations.

-Providing strong leadership at all levels within the Association.

-Establishing the role of athletics in the education process.

-Promoting and recognizing good sportsmanship, conduct and citizenship.

-Maintaining the quality of the total program of sports and activity offerings by the Association.

-Ensuring the highest level of integrity and ethics among all members of the Association.

-Maintaining efficiency and professionalism within all levels of the Association.

-Guaranteeing fairness and consistency as it relates to the application of rules.

-Establishing accountability standards for student athletes, contest officials, school representatives, staff and Board of Control members for adherence to Association rules.

-Preserving and recognizing of the history and traditions of interscholastic athletics.





KHSAA 2010-11 ANNUAL REPORT

ATHLETIC PARTICIPATION

In 2010-2011, the KHSAA included 278 member high schools and provided competition for boys and girls. The following participation numbers are for the 2010-11 school year.

<u>KHSAA</u>

CHAMPIONSHIP SPORTS BASEBALL

- 265 Participating Schools (Boys)
- 7,542 Particpants (Boys)
- Region, Semi-State, District
- Tournaments
- State Championship

BASKETBALL

- 269 Participating Schools (Boys)
- 6,948 Participating Students (Boys)
- 268 Participating Schools (Girls)
- 5,939 Participating Students (Girls)
- Regional and District Tournaments
- State Championships

CROSS COUNTRY

- 225 Participating Schools (Boys)
- 2,642 Participating Students (Boys)
- 218 Participating Schools (Girls)
- 2,211 Participating Students (Girls)
- Three Classes
- Regional Meets
- State Championships

FOOTBALL

- 221 Participating Schools
- 13,919 Participating Students (Boys)
- Six Classes
- District, Region, Semi State
- Championships
- State Championships

GOLF

- 241 Participating Schools (Boys)
- 2,388 Participating Students (Boys)
- 198 Participating Schools (Girls)
- 1,298 Participating Students (Girls) - Regional Tournaments
- State Championships

SOCCER

- 177 Participating Schools (Boys)
- 5,289 Participating Students (Boys)
- 191 Participating Schools (Girls)
- 5,048 Participating Students (Girls)
- Regional and District Tournaments - Sub-Sectionals and Sectionals
- State Championships

FAST PITCH SOFTBALL

- 254 Participating Schools (Girls)
- 6,233 Participating Students (Girls)
- Regional Tournaments
- District Tournaments
- State Championship

SWIMMING & DIVING

- 117 Participating Schools (Boys)
- 1,288 Participating Students (Boys)
- 134 Participating Schools (Girls)
- 1,880 Participating Students (Girls)
- Regional Meets
- State Championships

TENNIS

- 206 Participating Schools (Boys)
- 2,369 Participating Students (Boys)
- 211 Participating Schools (Girls)
- 2,811 Participating Students (Girls)
- Regional Tournaments
- State Championships

MEMBER SCHOOLS

TRACK & FIELD

- 235 Participating Schools (Boys)
- 5,294 Participating Students (Boys)
- 236 Participating Schools (Girls)
- 4,584 Participating Students (Girls)
- Three Classes
- Regional Meets - State Championships

VOLLEYBALL

- 241 Participating Schools (Girls)
- 5,585 Participating Students (Girls)
- Regional and District Tournaments
- State Championship

WRESTLING

- 74 Participating Schools (Boys)
- 1,633 Participating Students (Boys)
- 20 Participating Schools (Girls)
- 160 Participating Students (Girls)
- Regional Tournaments
- State Championship

In addition, KHSAA member schools have student athletes participating in the following sports/activities for which the Association does not sanction a championship:

Archery Bowling Fencina Gymnastics Judo Riflery Weight Lifting

Badminton Crew Field Hockey Ice Hockey Lacrosse Slow Pitch Softball XC Skiing Competitive Cheer and Dance

2010-2011 KHSAA **CORPORATE SPONSORED CHAMPIONSHIPS**

BOYS' AND GIRLS' GOLF GIRLS' BASKETBALL BASEBALL **Kentucky National Insurance** Leachman Buick-GMC-Cadillac Houchens Industries LEACHMAN սոս BUICK . GMC . Caa **BOYS' AND GIRLS' BOYS' BASKETBALL** SWIMMING & DIVING PNC -Pannell Swim Shop PANNELL

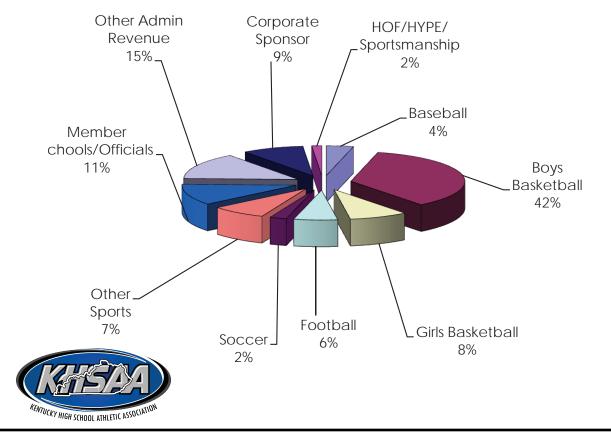


KHSAA FINANCES

REVENUE

KHSAA revenue is generated primarily from state championship tournament receipts, member school dues, corporate partnerships and officials' fees. The budget is approved annually by the Board of Control. For 2010-2011, the approved budget was \$4.29 million. In 2010-11 revenues, gains and support specifically include Member School Fees, Tournament Receipts, Dawahares/KHSAAHall of Fame Events, Public & Corporate Support, Advertising, and the sale of publications. Financial Information is on a cash basis and taken from the draft KHSAA accounting records prior the 2010-11 audit to be performed by Stivers and Associates.

\$180,319.97
\$1,686,181.22
\$391,650.45
\$291,811.97
\$112,354.65
\$368,464.93
\$537,460.00
\$683,018.32
\$412,471.73
\$66,697.00

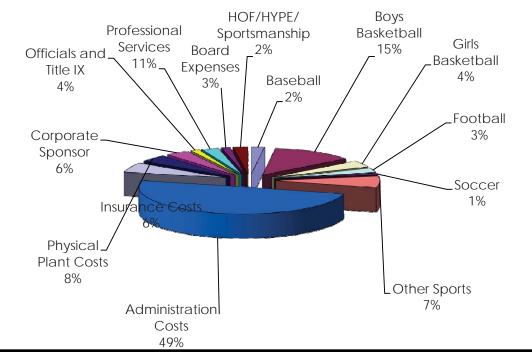


KHSAA FINANCES

EXPENSES

One of the most important benefits the KHSAA offers the membership is providing catastrophic insurance for student athletes. The KHSAA has seen a rise in some expenses due to increases in insurance costs. Eligibility, rules compliance and enforcement is an ongoing initiative of the association. The Association has streamlined the due process procedure by hiring in house general counsel in an effort to contain costs and help reduce legal fees. In 1999 the catastrophic insurance premium was \$87,000; this amount has increased since 1999 to nearly \$250,000 for 2010-2011.

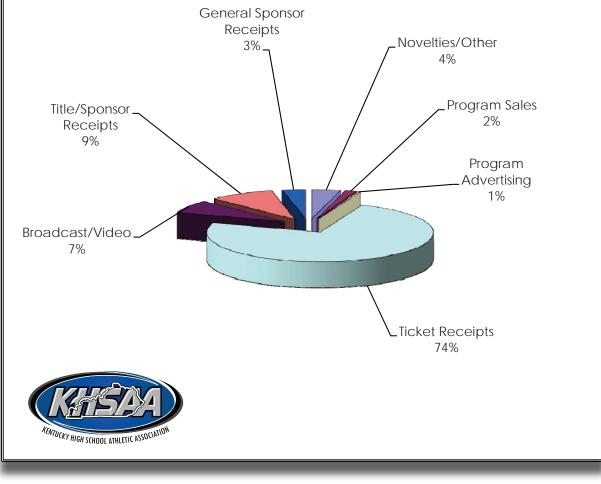
BASEBALL	\$85,880.99
BOYS BASKETBALL	\$544,313.17
GIRLS BASKETBALL	\$166,966.99
FOOTBALL	\$111,523.36
SOCCER	\$49,218.11
OTHER SPORTS	\$297,624.21
ADMINISTRATION COSTS	\$2,122,846.31
INSURANCE COSTS	\$246,973.63
PHYSICAL PLANT COSTS	\$186,913.97
CORPORATE SPONSOR	\$156,622.15
OFFICIALS AND TITLE IX	\$57,248.29
PROFESSIONAL SERVICES	\$111,977.11
BOARD EXPENSES	\$59,365.87
HOF/HYPE/SPORTSMANSHIP	\$96,650.98



KHSAA EVENTS

REVENUE

2010-2011 EVENT REVENUE: Novelties/Other \$123,785.47 **Program Sales** \$47,631.75 Program Advertising \$10,376.00 **Ticket Receipts** \$2,253,117.07 Broadcast/Video \$215,622.90 Title/Sponsor Receipts \$280,000.00 General Sponsor Receipts \$100,250.00 \$3,030,783.19 Total **General Sponsor** Receipts Novelties/Other 3%. 4% Program Sales Title/Sponsor 2% Receipts

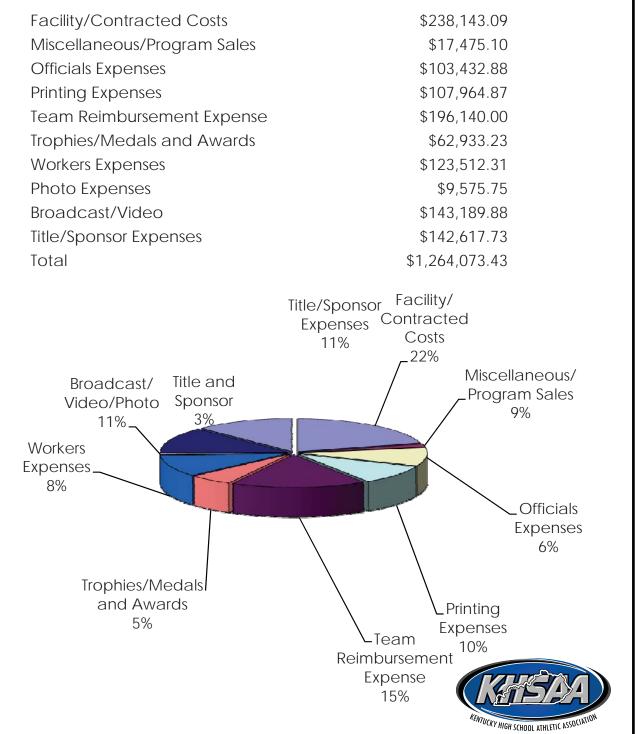


KHSAA 2010-11 ANNUAL REPORT

KHSAA EVENTS

EXPENSES

2010-2011 EVENT EXPENSES:



OFFICIALS DIVISION

OFFICIALS

The KHSAA Board of Control through the Commissioner's office provides for the licensing and regulation of contest officials in Baseball, Basketball, Football, Fast Pitch Softball, Soccer, Swimming, Track (Cross Country), Volleyball and Wrestling. The Board also provides for the cancellation of such registration for just cause, for the setting of licensing fees, and for the establishment of classification levels and requirements for those levels. Officials division policies are in compliance with the Federal Consent Decree of 1971, as amended in 1987 and are approved by the Board of Control.

Officiating is not easy, and certainly not suited for every individual. A good official needs to possess certain characteristics such as quick reaction time, confidence, calmness, consistency, good judgment, cooperation, knowledge of the rules, duties

and mechanics, professional appearance, top conditioning, courtesy, a sense of humor, and courage.

BACKGROUND

The Kentucky High School Athletic Association believes that officiating is an important part of the athletic program. For this reason, considerable time, effort and money is spent on training opportunities such as clinics, videotaping and materials designed to increase the knowledge and improve the techniques of officials. The Board of Control, through the Commissioner, has allowed for the designation of a member of the Association staff to serve as the Supervisor of Officials for all KHSAA sports. This allows even more emphasis to be placed on recruitment and training of officials.

In athletics, the official represents the integrity of the contest. By his/ her action, on and off the field, court or pool, the official must earn through unquestioned honesty, demonstrated ability, obvious devotion and full understanding of the contest, its players, coaches, fans and newscasters, the confidence and respect which are the all important attributes for fine officiating.

To achieve officiating excellence, an official must combine his/her knowledge of the playing rules with proper officiating mechanics. The official must be responsible for participants in the contest receiving his/ her best effort to the end that he/she will "reach into the rule", refuse to be intimidated by players, coaches or fans, give the play the full flexibility of his/her judgment, and implement his/ her knowledge and ability with intelligence, understanding and courage.

An official must possess an inner desire to continually improve and strive to be one of the best. Certainly, all officials will not succeed in becoming top officials, but most certainly, the official who lacks this desire has stopped growing as an official.

A total of 4,107 officials have licensed with the Officials' Division of the Association to work in at least one sport as of June 30, 2011. The number of officials in each sport is as follows:

LEVEL	1 (FIRST YEAR)	2 (2-5 YEARS)	3 (6+ YEARS)	TOTAL
Baseball	286	272	325	883
Basketball	690	378	789	1,857
Football	206	239	568	1,013
Soccer	207	180	174	561
Softball (FP)	196	223	284	703
Swimming	147	12	0	159
T&F/CC	72	71	22	165
Volleyball	152	147	206	505
Wrestling	38	20	28	86

Commissioner Julian Tackett, and Assistant Commissioners Michael Barren, Darren Bilberry, Butch Cope and Angela Passafiume supervised the conducting of a Baseball Clinic, a Basketball rules clinic, nine Football rules clinics, a Golf rules clinic, a Soccer rules clinic, a Softball rules clinic, nine Track rules clinics, nine Cross Country clinics, nine Volleyball rules clinics, nine Tennis clinics and five Wrestling clinics. All clinics, held during the January to December 2010 period, were conducted for coaches and officials except for swimming which was for officials only. Beginning with the spring sports clinics in February in 2011 (with the exception of Tennis) rules clinics were changed and offered in an online format. All sports clinics will be online for the 2011-2012 school year.

MEMBER SCHOOL SERVICES

The Kentucky High School Athletic Association is designed to be of service to the member schools by providing Training Opportunities, Communications including Publications and Website Material, Scoreboard and Radio Network, Recognition Programs, and Tournament Events.

TRAINING

ASSOCIATION TRAINING PROGRAMS:

- License & Ensure Training for 4,100 Officials
- Facilitates Education Programs for Coaches
- Conducts State Rules Interpretation Clinics
- Sponsors Annual Meeting for all Member School Representatives & Delegates
- Sponsors Annual Administrators Workshops
- Conducts Regional Principals Meetings Around the State
- Conducts Annual Student Leadership Conference
- Provides Regional and on-site Title IX Assistance

COMMUNICATIONS

ASSOCIATION PUBLICATIONS:

- Handbook
- Annual Report/Events Calendar
- Monthly Commissioner's Notes
- Officials Licensing Guide
- State Event Programs in all Sports
- Sportsmanship Posters
- Title IX Manual

WEBSITE MATERIAL:

- Tournament Regulations
- Results of all Championship Events
- Team & Individual Sport Statistics
- Scoreboard

RADIO PSA's

RECOGNITION

INDIVIDUAL RECOGNITION OPPORTUNITIES:

- Dawahares/KHSAA Hall of Fame
- Scholarships
- Insight/KHSAA Academic All-State Certificates
- Forcht Group of Kentucky/ Kentucky National Insurance
 Sportsmanship Award & Banquet
- Officials' Annual Awards Banquet

MEMBER SCHOOL SERVICES

TOURNAMENTS

ASSOCIATION TOURNAMENT INFORMATION:

- Administers State Championship Series in 21 Sports for 278 Member Schools (over 60,000 Student Athletes)
- Provides Catastrophe Insurance for Student Athletes during KHSAA Sponsored Sports
- Provides Tournament Reimbursement in Team Sports
- Assists more than 400 Media Outlets Statewide (Coverage of High School Athletics)
- Manages Radio Networks in Football, Baseball, Boys' and Girls' Basketball
- Broadcasts Over the air, cable, Internet

KHSAA NETWORKING

ASSOCIATION NETWORK:

- Reports to the Kentucky Board of Education & Attends Regularly Scheduled Meetings
- Attends Regularly Scheduled Meetings Throughout the State with School Boards, Education Cooperatives, Superintendents, Principals, and Coaches
- Represents Kentucky as a Member of the National Federation of State High School Associations (NFHS)
- Attends NFHS Meetings Regarding Rules & Policies Governing Interscholastic Athletics
- Continues to Study and Concentrate on Issues that Impact Education and Athletics
- Works with the Kentucky Department of Public Health on Communicable Diseases and Other Health Issues

2011-12 KHSAA EVENT CALENDAR

DATES Oct. 3-5 Oct. 6-8	EVENT Leachman Buick-GMC- Cadillac/KHSAA Boys' State Golf Leachman Buick-GMC- Cadillac/KHSAA Girls'	SITE Bowling Green Country Club Bowling Green Country Club	CITY Bowling Green Bowling Green
Oct. 28-29 Nov. 2-3, 5	State Golf Volleyball Boys' & Girls' Soccer	Bellarmine University Knights Hall Paul Laurence Dunbar High School	Louisville Lexington
Nov. 12 Dec. 2-3	Boys' & Girls' Cross Country Russell Athletic/KHSAA Commonwealth Gridiron Bowl	Kentucky Horse Park Western Ky. University Houchens-Smith Stadium	Lexington Bowling Green
Feb. 17-18	Wrestling	Alltech Arena Kentucky Horse Park	Lexington
Feb. 23-25	Pannell Swim Shop/ KHSAA Swimming & Diving Championships	University of Louisville Ralph Wright Natatorium	Louisville
March 7-10	Houchens Industries/ KHSAA Girls' Basketball	Western Ky. University E.A. Diddle Arena	Bowling Green
March 14-17	PNC/KHSAA Boys' Basketball	Rupp Arena	Lexington
March 23-24	Boys' & Girls' Bowling	Executive Bowl	Louisville Lexington
May 17-19 May 17-19	Boys' & Girls' Tennis Boys' & Girls' Track &	University of Louisville	Louisville
June 4-9	Field	Owsley Frazier Cardinal Park	Lovington
	Kentucky National Insurance/KHSAA Baseball	Whitaker Bank Ballpark	Lexington
June 7-9	Rawlings/KHSAA Softball	Jack C. Fisher Park	Owensboro



www.khsaa.org