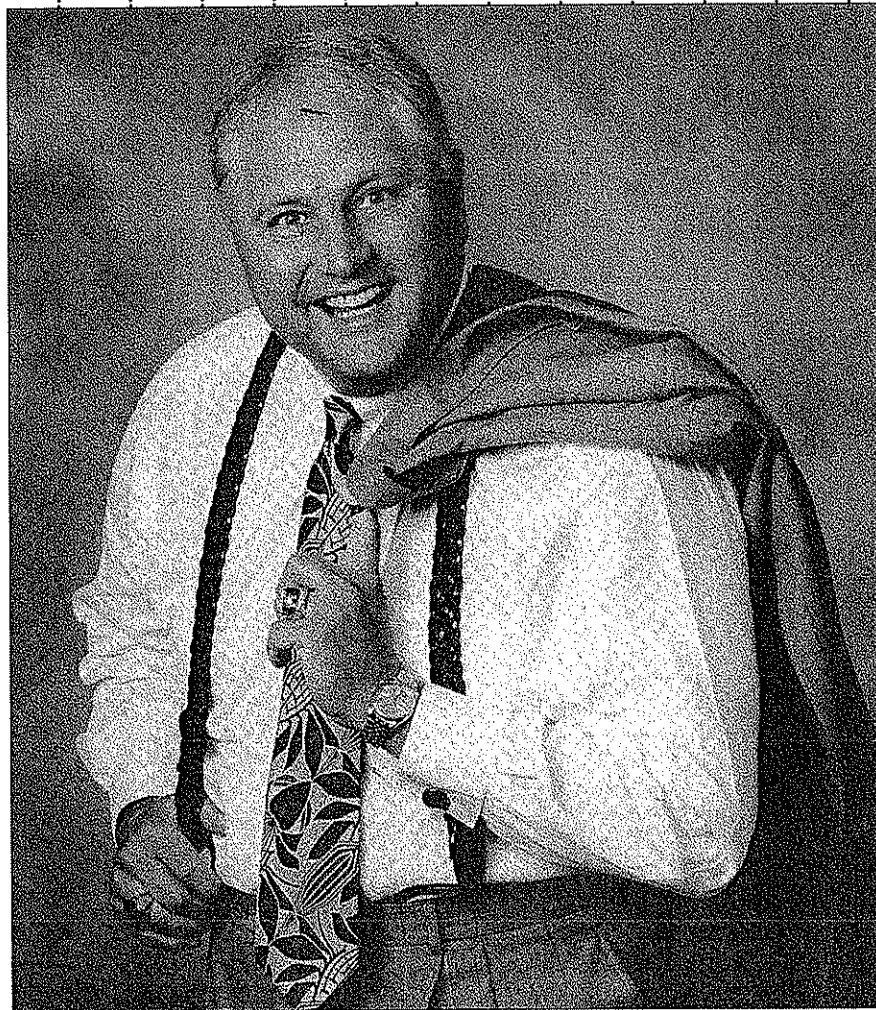


SAM **Baill** *



*** NCAA All American, NFL Super Bowl World Champion, Top Salesman, Farmer, Outdoorsman, Country Boy, Daddy, Christian and One of America's Most Sought After Speakers.**

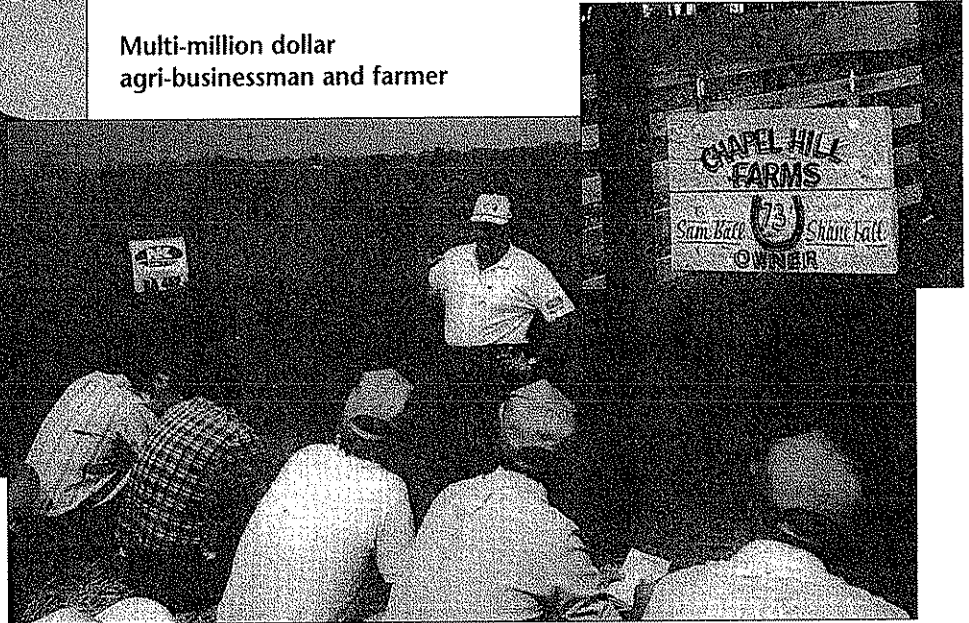
"SIC" EM!"

"Free Enterprise - the glue that makes America great!"

Multi-million dollar agri-businessman and farmer



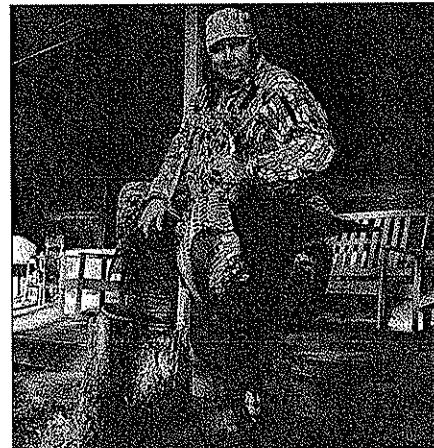
In 20 of his 23 year professional sales career, he has been honored with his company's highest sales and management awards.



If you can't run with the big dogs - stay on the front porch!



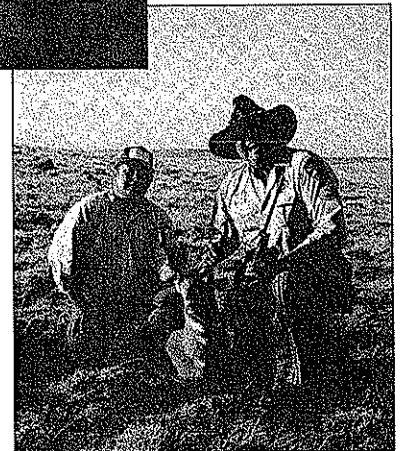
Hunter and outdoorsman from coast to coast.



**Luck:
Where
preparation
&
opportunity
meet!**

"When you give, you get!"

Earl Cox - a Louisville Courier Journal writer says . . .
"Did the last American hero die with the passing of John Wayne? No sir! Meet Sam Ball . . ."



Motivating, Funny, Inspiring, Exciting . . .

At your next sports banquet, club function, sales meeting, seminar or convention, bring the unique qualities of an All American, World Champion, American Hero, Country Boy, and a proven selling machine as your speaker with contagious enthusiasm for life and winning ways.

I'm Sam Ball from Rural Route 3, Airline Road, Henderson, Kentucky. Ain't God been good to me! I have lived the American Dream: Country Boy, All State, N.C.A.A. All-American, N.F.L. Super Bowl World Champion, American Hero, Daddy, Farmer, Top Salesman, Outdoorsman, and Christian. If not me - who? Sic'em and Let the Big Dog Eat! Hope to see you soon!

Keep smiling,

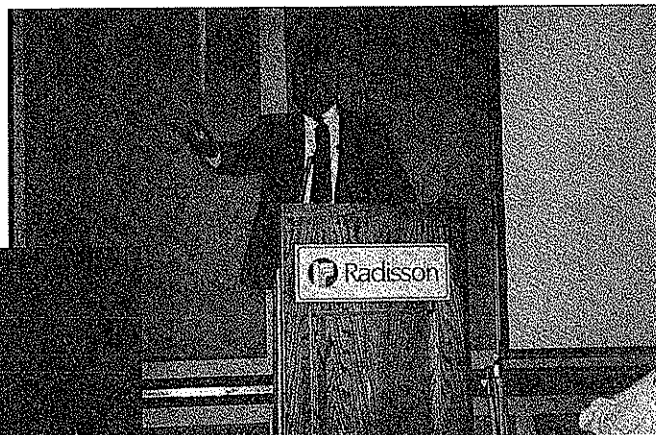
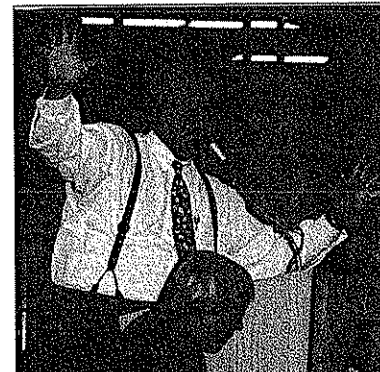
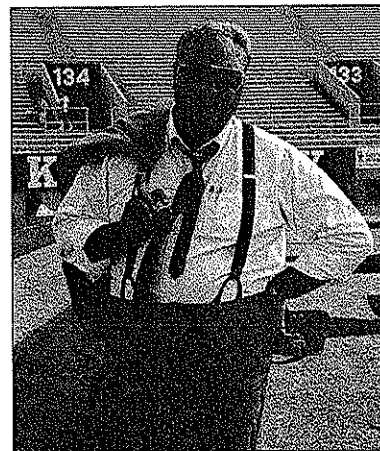


Sam Ball

Credentials:

- **University of Kentucky**
Co-Captain
Outstanding Senior
Most Valuable Lineman (1964 and 1965)
All-Southeastern Conference Team
NCAA Consensus All-American*
POST SEASON All Star Games:
North-South Games
Senior Bowl
College All Star Game
Coaches All American Game
BA Degree from University of Kentucky
*I am the only native Kentuckian in a century to be chosen Consensus All American, named to eight first teams, to play for my state university
- **Baltimore Colts, N.F.L.**
Number One Draft Choice of the Baltimore Colts
With the Colts 1966-1971
Play Off Bowl Champions, 1966
N.F.L. Champions, 1969
Runner-Up, (Super Bowl III,) 1969
World Champions (Super Bowl V), 1971
Vested, National Football League Players Association
- **Business Achievements**
Award Winning Salesman for 20 of the last 23 years
Farmer for 27 years, owns and manages a 350 acre farm
20 times Million Dollar Sales Club for his company
27 years of professional public speaking, comedian, philosopher, motivator all over America
1990 Kentucky Soybean Assn. - Man of the Year
- **Special Recognition**
1991 UK Celebrated 100 years of football - Retired jersey, Sam Ball #73
Sam Ball Day, January 29, 1966 - Henderson, Kentucky
American Hero of Year 1983
(Courage, Patriotism, Character)
1988 Henderson Kentucky Sports Hall of Fame
- **Civic Involvement**
Board of Directors, Henderson Audubon Chamber of Commerce, Chairman of the Year 1978.
Lions Club Member for 27 years and on its Board of Directors
University of Kentucky, National Alumni Board of Directors, 6 years
Operation Community Pride Board for 4 years, Director and President.
1995 named Vice-Chairman of Henderson Sports Hall of Fame
- **Church**
Men's Club President 2 years
Lay Leader 4 years
Administrative Board
Fellowship of Christian Athletes at U. of K. and N.F.L.
- **Youth Work**
Sam Ball All-American Football Camp
Annual camp for boys 9-13 years of age - 14 years to youth - 2000 plus boys - No Charge

"Ain't God Good!"



#1 Momma



Big Sam . . . (6'5" 270 lbs.) makes you laugh, motivates and entertains audiences of all kinds, all over the U.S.A.

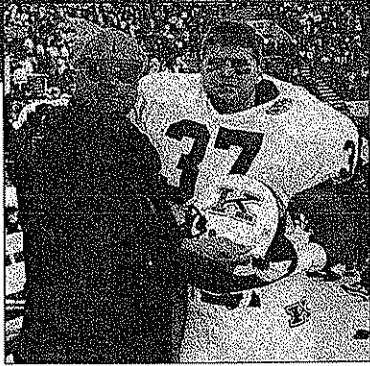
Sam has had his own T.V. show. He has been the color commentator for U.K. T.V. football network and has been a professional speaker for over 27 years.

Sam's been on the Ed Sullivan Show.

Member of Bob Allen Company Pro Test Staff

Sam has been on the cover of Sports Illustrated!

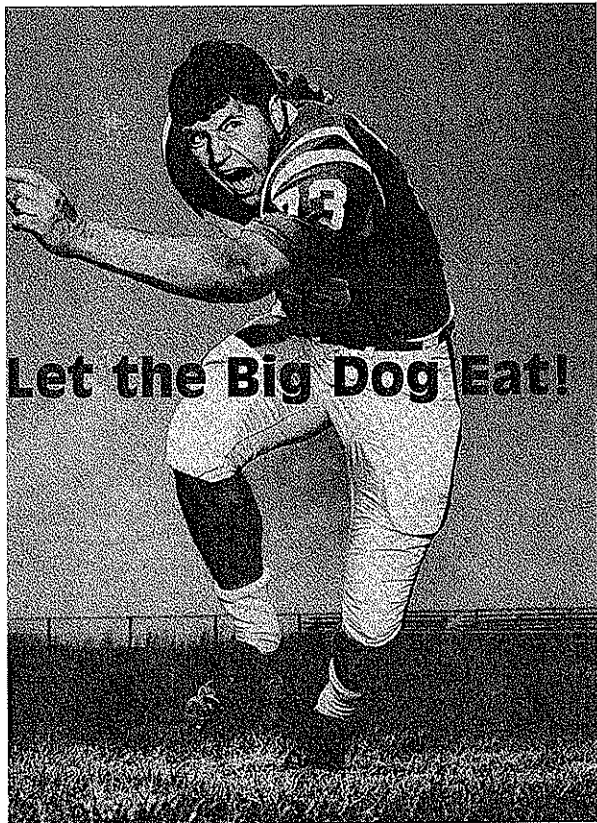
But being rich and famous is only half of the American dream. The other is coming home to your roots and giving something back to your people - the folks you love and to the state you call home.



Daughters,
Shannon and
Shelly and son, Shane

Sam wore #73 in college
and his professional
career. Shane wore #37 in
college. Shane says,
"Dad, I'm a reflection
of you."

My #1 Title - Daddy!



Sam says, "If not me - who? I have always thought
being an All-American and a World Champion is
not an honor, It's an obligation."

UK UNIVERSITY
OF KENTUCKY
ATHLETICS

Athletics Director
Memorial Coliseum
University of Kentucky
Lexington, Kentucky 40506-0
606-257-8000, FAX 606-258-7

August 25, 1993

Mr. Sam Ball
1220 Glenshield Way
Henderson, KY 42420

Dear Sam:

Thank you for the great job you did at the football
luncheon last Friday. You were super.

Appreciate your support and all you do for us.

Sincerely,

C.M.

C. M. NEWTON
Director of Athletics

DAYTONA
"THE WORLD CENTER OF RACING"

September 20, 1991

Mr. Sam Ball
1220 Glenshield Way
Henderson, Kentucky 42420

Dear Sam:

A big thanks for the Wild Turkey. I think I'll put it
on my bar in my mountain home near Waynesville as a
remembrance of the great enjoyment you gave us all at
the Quarterback Club.

I think, without a doubt, you'll be the best of the
year. Come see us when you're in the area.

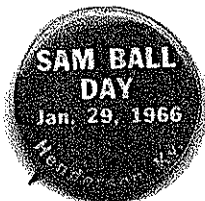
Sincerely,

Jim
Jim Foster
President

JF:lm



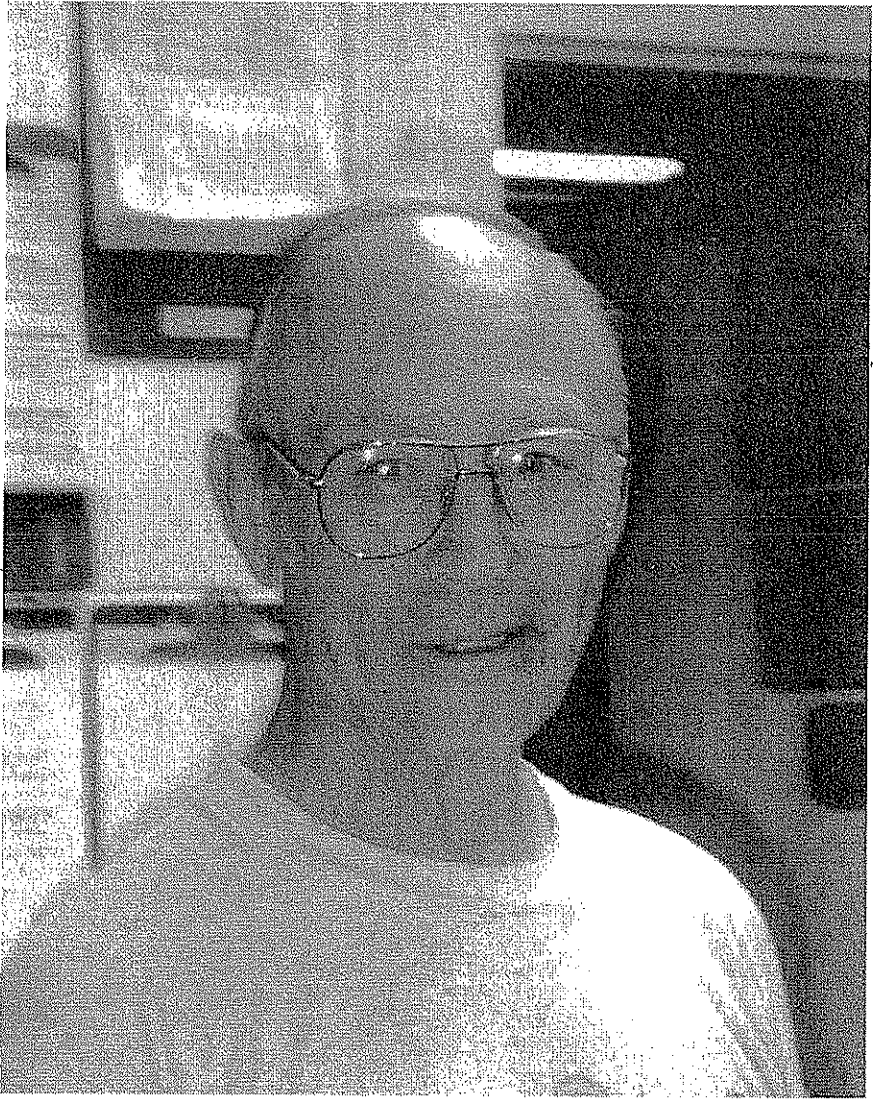
Become the most positive
and enthusiastic person you
know!

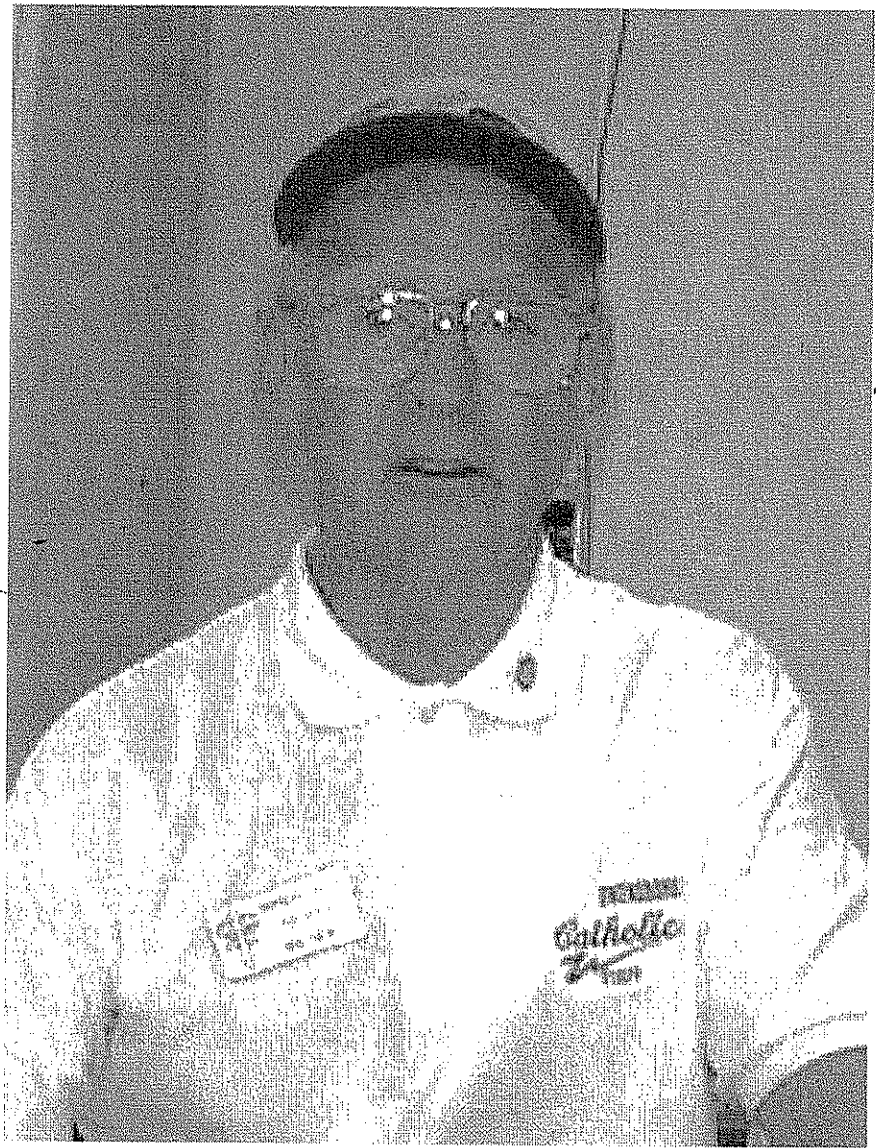


To book Big Sam just call or write:

Sic-Em!, Sam Ball, 1220 Glenshield Way, Henderson, Kentucky 42420
Office (502) 826-2534, Mobile (502) 823-6393, Mobile (502) 823-6545







 NOVARTIS

expected it from his
Players.

Well the rest is well
documented -

H.C.H.P. All-State

U.G.K. N.C.A.A. All American

N.F.L. #1 draft choice

N.F.L. world champion
etc - etc.



I Love James Mo-Jo Hollowell
And give him much of the
credit for helping me live
the American dream.

Sincerely
Sam Ball

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GOALS last year and has 22 this season, said the high school game is different from competitive soccer.

"High school, you just let your skills show and have fun," Menard said. "Competition is supposed to be more serious."

Playing on a team that has won three of the past four state titles and is in the championship game again this year, it's nice to have a little fun to relieve some of the pressure.

"The main thing is that she's such a good player and not so intense," senior Lindsey Byrd said. "She's able to joke

with several other activities. "We tried gymnastics and ballet, but they were not too big for me," she said. "We figured we'd try something unusual. I liked it a whole lot."

While Menard's game kept improving over the years, she said playing on a boys' team at Bon Air Soccer Club until three or four years ago helped make her such a solid player.

"I'm stronger than most players out there against me," said Menard, who has 10 assists this season. "I don't play much defense. I'm usually always attacking."

round of the AA playoffs. **Iroquois' Jones sets state record**

Herrera-Daze Jones, Iroquois' senior running back, has broken a state rushing record set by Boone County's Shaun Alexander in 1994.

Jones, who has committed to play for Indiana University next fall, ran for 2,200 yards on 303 carries in 10 games, an average of 220 yards per game. Alexander, the Heisman Trophy candidate now playing for Alabama, averaged 211.3 yards per game while compiling 3,166 yards in 15 games in '94.

NOTEBOOK

By JODY DEMLING and BOB WHITE
The Courier-Journal

Mojo Hollowell of Owensboro Catholic has moved into a tie for second place among Kentucky's all-time winningest football coaches and only trails the leader, ex-North Hardin skipper Joe Jagers, by 12 wins.

Hollowell picked up his 300th win overall when Owensboro Catholic beat Hart County 38-7 last Friday to clinch an eighth Class AA district title in the past nine years. His record in Kentucky is 280-150-6. He was 20-29-1 while coaching John Marshall in Indianapolis.

Paintsville coach Walter Brugh's record was 280-136-5. Jagers, who also has retired from coaching, leads with 292-105-3.

Hollowell has been coaching 45 years, 42 as a head coach—37 in Kentucky and five in Indiana. His Owensboro Catholic team (6-4) will play host to Health (4-6) tonight in the first

Doaty selected for All-America team

James Doaty, a senior at Male, has made Track & Field News' 26th annual All-American team. Doaty set a Kentucky State Meet record by winning the 800 meters in 1 minute, 52.73 seconds last spring in Lexington.

One week later, Doaty won the 800 at the National Scho-

self a victory, she'll move her South Oldham, which won the state title last season, had starters Amy Sample and Jennifer Wilson out with injuries in the latter portion of this season.

"With Sample out for a while, I couldn't be all scorer," Menard said. "I had to become more of an assist person. But it doesn't matter as long as we win."

And win the Lady Dragons have. They have lost just four games during Menard's three-year career.

lastic Outdoor Championships in 1:50.7. He beat Adam Davis of Klein, Texas, by three-hundredths of a second.

"I can't remember a kid from Louisville being ranked No. 1 in the country," said Johnny Conn, who coached Doaty at Male.

Doaty will run for Male in the State AAA cross country championships tomorrow at Kentucky Horse Park in Lexington.

Moorman named coach at Central

Terrance Moorman, a former star guard and assistant basketball coach at Doss, is the new coach at Central. He replaces Roger Clay. This is Moorman's first head coaching job.

Renee Jones, who played for the University of Louisville from 1986-89, will assist Bill White with the girls' team this season, Central co-athletic director Tim Amshoff said.

Hoopin' it up

Basketball practice has start-



BY STAN DENNY, SPECIAL TO THE COURIER-JOURNAL
Kristal Menard leads South Oldham's top-ranked soccer team with 22 goals and 10 assists this season.

"She's held in really high regard with this high school team," Tucker said. "Kristal is one of the fiercest competitors I've ever seen. She really hates to lose."

Menard still has a year to go in high school but said she

Hollowell moves into second-place tie for most wins

ed, and here are a few tidbits of information to whet your appetite.

Several state players were listed in the Street & Smith's basketball preview.

Among seniors, University Heights' Ryan Barnett, Ballard's Cedric Knight and MacFarland's Cedric Knight and MacFarland's Cedric Knight and MacFarland's Cedric Knight were listed among the high honorable-mention selections. Trinity's Reid Markham was an honorable mention.

Juniors listed as high honorable-mention All-Americans were Ballard's Brandon Bender, Perry Central's Ben Bowling, Scott County's Nate Austin, Bowling Green's Josh Carter, Paducah Tilghman's Brett Jones and Muhlenberg North's Patrick Sparks.

Sophomores Kevin Gordon of Frankfort and Quinton Smith of North Hardin also made the list.

Street & Smith's also listed several girls, including Warren Central's SeSe Helm as a

wants to play soccer for a Division I college.

"She's going to be a real find for someone," Tucker said. "She may need to work on increasing her stamina, but everything else is there."

fourth-team All-American. Assumption's Jenni Benningfield, West Carter's Kandi Brown, Bowling Green's Kim Graham and Hart County's Leslie Logsdon were high honorable-mention selections.

Three juniors were on the list: Shelby County's Dana Crittendon, Lafayette's Emily Huffman and Bishop Brossart's Katie Schwegmann.

Helm was listed as the nation's 13th-best player in Basketball News, while Benningfield was 31st.

The Cats' Pause Preseason Yearbook lists Trinity's Markham as the Seventh Region's top player, ahead of Bender.

Attention coaches!

Attention basketball coaches! The Courier-Journal needs your preseason questionnaires returned NOW in order for us to do our special high school section.

The questionnaires can be mailed to 525 West Broadway, Louisville 40202 or faxed to (502) 582-7186.

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11-5-99

Mr. Harold,

Mo To Hollowell is the
Cornerstone of my life -

My dad ran off when
I was 9 years old and left
me, my brother + sister to be
raised by my mother.



At Age 13 Mo To came into
my life as head Coach at
Henderson Co. High School. Mo was
Tough, worked hard, Told it
Like it was And

Ball learned well from Mojo

Sam Ball says he thanks God every day for Mojo Hollowell.

"My dad ran away when I was 9 years old," Ball said.

But, fortunately, when he was in need of a male role model, "Mojo came into my life."

Hollowell was head football coach at Henderson County High School when Ball played there in the late 1950s and early '60s.

In Ball's four seasons, the Colonels lost two games. In his freshman and sophomore years, they were undefeated.

Ball, an offensive tackle, won all-state honors, the first Henderson County athlete to do that in any sport. Then he earned all-America honors at the University of Kentucky and went on to play in two Super Bowls with the Baltimore Colts.

And along the way he never forgot what Hollowell taught him.

"All Mojo ever asked was that you give your best and you give it on every play," said Ball.

"He taught me about discipline, and he taught me about intensity. But I



Executive sports editor

Dave Johnson

guess the biggest thing he taught me was stick-to-it-ness, and how with hard work you can take yourself to the next level.

"When I was in high school, Mojo told me I had the capacity to be the greatest football player that had ever played for him. But he said I had to step my game up, that there were things I had to improve on, and that the only way to get better was with hard work."

And Hollowell knew something about hard work.

"In the summertime, I used to see him hauling hod. He was a bricklayer," Ball recalled. "You talk about hard work . . ."

Hollowell had been a football player,

too. Good enough to play on the offensive line at the University of Louisville, where his roommate in the early '50s was a young quarterback named Johnny Unitas.

"Mojo was just a little bitty guy, playing against guys who were built like me," said Ball, who stood 6-foot-5 and weighed 240 pounds when he played at Kentucky.

"But he stuck it out. They couldn't run him off."

And that was the message Hollowell gave Ball when Ball headed for the University of Kentucky in the summer of 1962.

"He said, 'Sam, don't let 'em run you off.'"

Ball said he promised Hollowell he wouldn't, but added there were times he wished he hadn't.

"My first year at Kentucky was Charlie Bradshaw's first year as head coach," Ball said, "and he was something else."

When Bradshaw took over the UK

See JOHNSON on Page D3

5 p.m.

TO REPORT SCORES: Call (812) 464-7515 after 5 p.m.

JOHNSON

Continued from Page D1

program, he promised his players that when he got through training them, they would be in absolute peak condition.

But his tactics took their toll; 50 of his 80 players quit the team during preseason, leaving 30 to open the season against Florida State. That team was nicknamed the "Thin Thirty," and finished with a record of 3-5-2.

"Back in those days, we had this saying: Don't worry about dying because you'll pass out first," said Ball, who was in town Monday to speak to the Evansville Downtown Quarterback Club.

"I remember a game we played against Missouri in 1965, my senior year. It was 107 degrees on the field that day and we

beat them, 7-0, with a goal-line stand.

"But on the way home, Bradshaw said, 'Boys, you're out of shape.' And the next day he had us out there on that football field, running our butts off.

"So when I got to the pros, it was pretty easy compared to what I'd been through in college."

Ball won three letters at UK and captained the '65 team. After that season, he played in the North-South Game, the Senior Bowl, the College All-Star Game and the Coaches All American Game.

A consensus all-America his senior year, Ball was the first native Kentuckian to win that honor while playing for his state university. In 1991, UK officials re-

tired his jersey No. 73.

Ball was Baltimore's first pick in the 1966 NFL draft. He spent five seasons with the Colts and helped them reach two Super Bowls. They lost Super Bowl III, 16-7, to Joe Namath and the New York Jets, but beat the Dallas Cowboys, 16-13, in Super Bowl V.

After that, Ball retired and returned home to Henderson, where he became a successful agri-businessman while owning and managing a 350-acre farm.

Ball, 56, also is involved in civic and youth work in his hometown and is a popular motivational speaker. He told the Quarterback Club that there's more to being a success "than having a bank full of money or a big ol'

fancy car. I'd rather be remembered as a good man and a role model — and if you're an athlete and you don't think you're a role model, then you'd better think again."

He said he's never forgotten his roots.

"I'm still Sam Ball from Rural Route 3, Airline Road in Henderson, Ky."

And he hasn't forgotten Mojo Hollowell, who is 71 years old and in his 45th season as a high school football coach, at Owensboro Catholic.

"I go see him every Christmas," Ball said, "and tell him how much I love him."

You can contact Dave Johnson at (812) 464-7522 or johnsond@evansville.net

Owensboro Catholic High School Booster Club

Kentucky High School Athletic Association
Attn: Hall of Fame Selection Committee
2280 Executive Drive
Lexington, KY 40505

November 15, 1999

Dear Sirs,

The Owensboro Catholic High School (OCHS) Booster Club was instrumental five years ago in nominating Coach Mojo Hollowell for the KHSAA *Hall of Fame*. Admittedly, when he did not make the Hall of Fame we were certainly disappointed, and began to question ourselves as to what might have been our shortcoming. We wondered if the fact that Mojo is still an active coach could be the reason. Or might it be he didn't have as many life-time game victories as was needed? Maybe his win-loss percentage wasn't high enough.

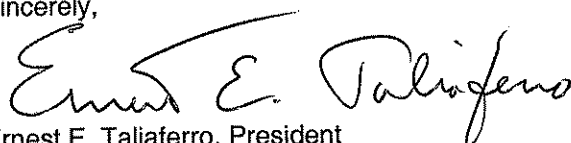
But as dismayed as the Booster Club members were at his non-selection, if Mojo knew anything, he was completely unaffected. His focus, as always, was to get another set of athletes ready for another successful season. And getting ready means more than physical workouts, learning plays, viewing game films and the like. His number one goal every year is to first and foremost develop spiritually sound Christian men.

Having had two sons play for Coach Mojo, I have seen first hand his ability to build character, self-esteem, a sense of accomplishment, and humility in that accomplishment. Athletes who play football under Mojo's tutelage learn that winning fairly after a hard fought game is a well deserved reward, but they also learn that playing fairly and loosing has rewards that will also serve them well for the rest of their lives. To Mojo, winning is not "everything", *nor* is it "the only thing". He would be so bold as to say "winning is nothing" unless his players become better Christian men because of it. He still believes that "it's how the game is played" that's important.

Before ending this letter, I definitely want to point out that since Coach Mojo was last nominated in 1995 for the Hall of Fame, his active coaching has produced 39 additional victories for a record of over 300 wins (302 as of this writing). Those 39 victories measured against 13 losses have raised his lifetime percentage to 65% since the end of 1995. Mojo has continued the winning tradition of making Owensboro Catholic not only District Champs (four times since 1995), but Regional Champs and even Class 2A state playoff contenders (in 1997). In addition, Mojo turned 71 years old this football season.

And lastly, Mojo makes it no secret that he will coach as long as he's physically able and as long as he still loves the game. We doubt that at 71, he's going to lose his love for the game, but the Lord doesn't guarantee any of us tomorrow. So it is with some urgency that we, the OCHS Booster Club, ask that you consider this nomination for Coach Mojo Hollowell based on his honest and able accomplishments and without prejudice to our hurriedly prepared and unconventional comments.

Sincerely,



Ernest E. Taliaferro, President
Owensboro Catholic High School Booster Club