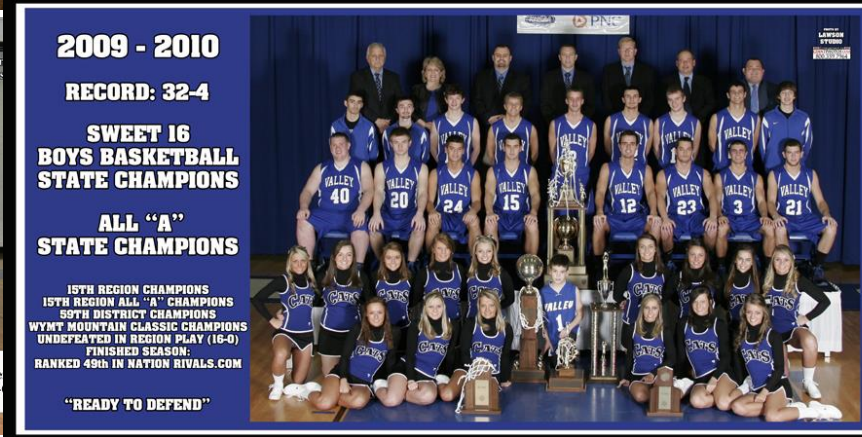




Nominee

JASON BOOHER

Current Superintendent of Mercer County Schools



Jason Booher

Head Coaching Records and Accomplishments

Holmes High School	2013-2014	28-6
	2012-2013	32-3
	2011-2012	23-7
	2010-2011	21-11
Shelby Valley High School	2009-2010	32-4
	2008-2009	31-5
	2007-2008	24-5
	2006-2007	29-4
	2005-2006	18-13
	2004-2005	26-6
Belfry High School	2003-2004	11-17
Henry County High School	1998-1999	10-16
Overall Record		285-97 (75% Winning Percentage)

- KHSAA Sweet 16 Boys Basketball State Champion (2010)
- 2-time All "A" Classic Boys Basketball State Champion (2009 & 2010)
- 5-time Region Champion (2005, 2007, 2009, 2010 & 2013)
- 8-time District Champion (2005, 2007, 2008, 2009, 2010, 2011, 2012 & 2014)
- 2-time All "A" 15th Region Champion (2009 & 2010)
- Led Shelby Valley and Covington Holmes to the Sweet 16 quarterfinals.

Head Coaching Awards & Accomplishments

- 3-time Associated Press Kentucky State Coach of the Year (2009, 2010 & 2013)
- Courier Journal's 2009 State Coach of the Year
- Kentucky High School Athletic Directors Association's 2009 Outstanding Coach of the Year (All Sports)
- Kentucky-Indiana All-Star Head Coach (2011)
- Kentucky Association of Basketball Coaches 15th Region Coach of the Year (2009 & 2010)
- 9th Region Coach of the Year (2013)
- Eastern Kentucky's Fellowship of Christian Athletes Coach of the Year (2007)
- Adidas Appalachian Coach of the Year (2010)
- WYMT-TV's 15th Region Coach of the Year (2009 & 2010)
- Kentucky-West Virginia All Star Series Head Coach
- Gatorade Appalachian All Star Game Head Coach
- Coached Kentucky's 2010 Mr. Basketball Elisha Justice
- Vice-President of the Kentucky Basketball Coaches Association
- Only coach in the state to ever lead a boys basketball team to the All "A" State Championship and the KHSAA Sweet 16 State Championship in the same season (2010)

Won 11 Boys' Basketball Regional Championships as a high school player or coach

1990 & 1991	Player at North Hardin High School
1997	Assistant Coach at Corbin High School
2001	Assistant Coach at North Hardin High School
2002	Assistant Coach at Shelby Valley High School
2005, 2007, 2009, & 2010	Head Coach at Shelby Valley High School
2013	Head Coach at Covington Holmes High School
2015	Assistant Coach at Pikeville High School

Other notable accomplishments

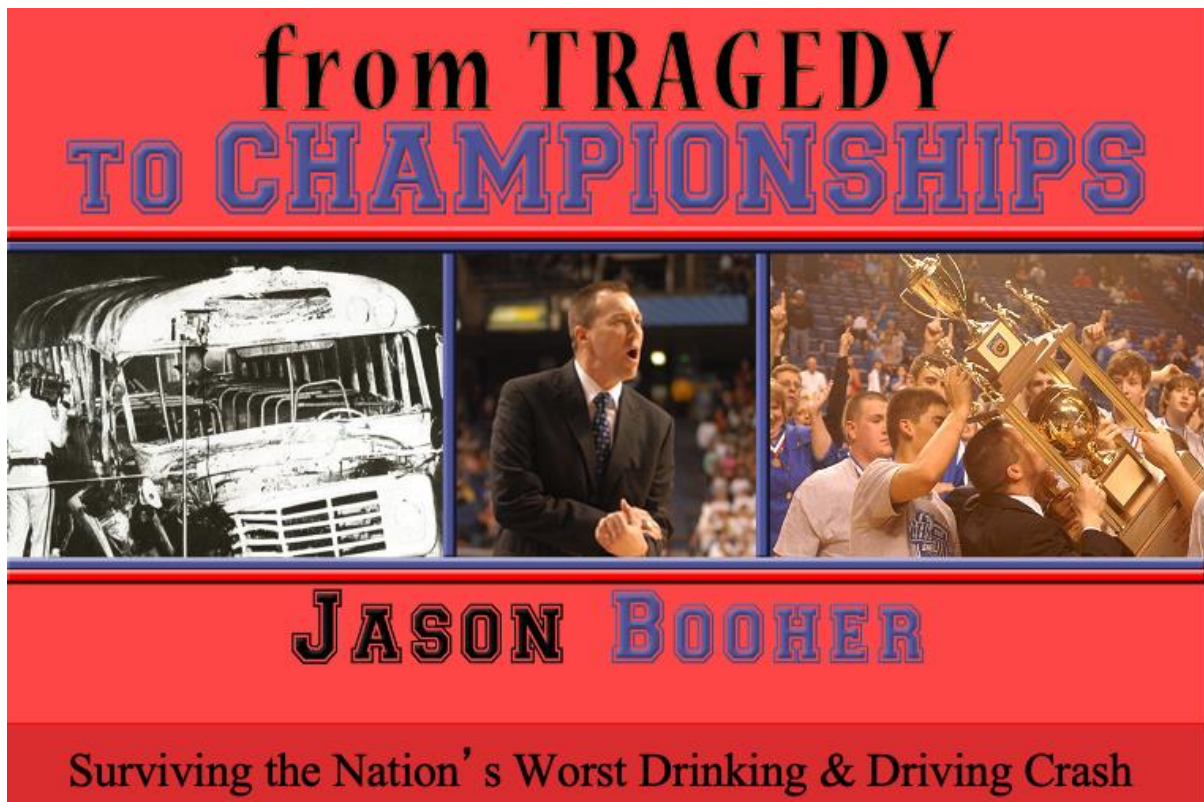
As athletic director and principal at Pikeville High School, Jason Booher helped revitalize the athletic programs during his tenure there from 2014-2021. They won more district, region, state, and national championships during his tenure than any other time in their 100-year school history. These are the following accomplishments under his tenure:

- 4 Cheerleading UCA National Championships
- 4 KHSAA State Championships
- 33 Region Championships
- 17 All "A" Region Championships
- 18 District Championships
- KHSADA 15th Region Athletic Director of the Year, 2017

Other memorable contributions to Kentucky High Schools

Jason Booher, a survivor of the Carrollton Bus Crash, has dedicated his career as an educator and coach to sharing his testimony about surviving our nation's worst drinking and driving crash with thousands of teenagers across Kentucky each year. His presentation, titled "From Tragedy to Championships," aims to inspire young people to achieve their goals and dreams despite facing adversity, abuse, dysfunction, or tragedy in their lives. Booher emphasizes that he has never consumed alcohol or experimented with drugs and highlights the fulfillment and joy he has experienced without them. He strongly advocates against drug and alcohol use, stressing that they can derail individuals from accomplishing their aspirations.

Booher's personal experience serves as a powerful example for young people, demonstrating that even in the face of immense tragedy, one can find strength and pursue a successful and fulfilling life. By sharing his story, he encourages students to rise above their circumstances, avoid harmful substances, and focus on their dreams.



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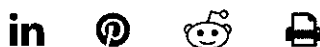
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HIGH SCHOOL BASKETBALL

Mike Fields: Shelby Valley wins one for the little guy

MIKE FIELDS - HERALD-LEADER STAFF WRITER

UPDATED MARCH 22, 2010 8:20 AM



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Little ol' Shelby Valley is the giant of Kentucky high school basketball after claiming the Sweet Sixteen championship Saturday night.

"This victory is for all of the mountains and Eastern Kentucky," Coach Jason Booher said after his Wildcats bashed big-city Ballard 73-61 in the title game of the PNC/KHSAA Boys' Sweet Sixteen.

Shelby Valley, which opened in 1990 after the consolidation of Dorton and Virgie, is the first mountain team to win the state championship since Paintsville in 1996. It is also the first Pike County school to ever claim the big trophy.

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thought Shelby Valley could pull a similar upset.

Ballard, which has an enrollment (1,800) three times bigger than Shelby Valley's, was looking for its 1,000th victory and fourth state title.

The Bruins were coming off a victory over No. 1 Scott County in Saturday morning's semifinals, and their signature pressure defense figured to give Shelby Valley all kinds of headaches.

The Wildcats had won back-to-back All "A" titles, but no school had ever won a small-school championship and the Sweet Sixteen in the same year.

As confetti fell from the Rupp Arena rafters onto the celebrating Shelby Valley players, tournament MVP Elisha Justice was asked what was the bigger surprise — Kansas losing or Shelby Valley winning?

"Kansas losing because we were the favorites in my book," he said with a smile.

The Cats certainly played like it. They went ahead of Ballard to stay on Zach Ramey's three-pointer midway through the first quarter.

Shelby Valley went on to lead 34-20 late in the half. Ballard made several runs at the Cats over the next 20 minutes, but never could catch them.

Booher, like Justice, wasn't shocked by the outcome. He told his players before the game that they wouldn't be the first to pull off an unexpected championship.

He told them about Breckinridge County's 1995 victory over Pleasure Ridge Park, and about Richie Farmer leading Clay County past Ballard in the 1987 title game.

Still, Booher admitted his Cats were "like Cinderella, a good ol' small mountain team coming to Rupp Arena and beating up on the big schools," like Mason County in the semifinals and Ballard in the finals.

"These guys didn't back down, they took it to 'em."

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"Coach told us the fans would be rooting for the mountain team," senior Ashley Hatfield said. "We kind of believed him and kind of didn't. But at the end of the game I looked around and the entire lower arena was standing up. It was unfathomable all those people were cheering for us."

Booher knew his team had another fan, as he remembered Chad Witt.

When Booher was 13, he and his best friend Witt were on the church bus out of Radcliff that was involved in the Carrollton crash that killed 27 people on Interstate 71. Witt was killed that May night 22 years ago.

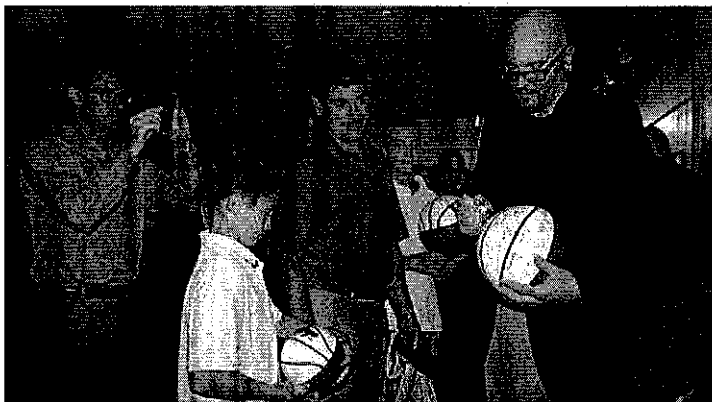
Last year Shelby Valley dedicated its season to Witt, and it won its first-ever state tournament game in his honor.

Saturday night, Booher remembered Witt again.

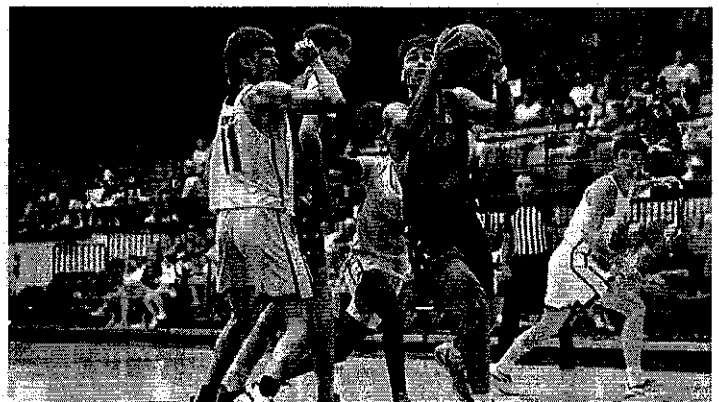
"He's always in my thoughts and prayers," Booher said. "I know he's looking down on me and celebrating and high-fiving up in heaven.

"And I appreciate that."

This story was originally published March 21, 2010, 12:00 AM.



MARK STORY



HIGH SCHOOL BASKETBALL