

David F. Fraley
1701 Parview Court
Somerset, KY 42503
606 875 3091
Email: coachfraley664@gmail.com

Coaching Record

- 664 wins – 241 losses
- Regional Championships in 1974-1979-1984-1986-1992-2010
- Regional Runner up in 1982-1983-1994-1995
- District Championships – 16 total
- Five teams that won 30 or more games
- 1986 Kentucky State Championship
- Number eight in all time wins in Kentucky high School basketball

Basketball Clinics Attended

- Adolph Rupp, Red Auerbach, Rick Pitino, Tubby Smith, John Calipari, Mike Kryzewski, Roy Williams, Joe Hall, Eddie Sutton, Bobby Knight, Hubie Brown, Larry Brown, Fran Frischilla, Dick Vitale, and Jerry Tarkanian.

Basic Basketball Philosophy

- Defense: Man to man with trapping
- Offense: Fast Play
- Flexibility to allow for players' strengths
- The key to success is the relationship between the coach and players

Non Basketball Accomplishments

- Motivational speaker (A list of clients can be made available.)
- Former member of Kentucky Speakers Association and National Speakers Association
- Author of *Sorry You Missed It*, a story of mountain culture and my life as I grew up in the mountains
- Second book, *Echoes of Winning*, is a story of games and characters that shaped his life.

Hobbies and Interests

- Studying books on basketball, leadership, motivation, management and people relations

- Traveling with my wife and spending time with our grandchildren
- Working out four times weekly
- Reading and writing
- Hobby farming
- Golf
- Favorite movie: Lonesome Dove
- Favorite book: Many of them. No heads up favorite

History of Education and work:

- Meade Memorial High School 1957-1961.
 - Eastern Kentucky University 1961-1965.
 - Masters and Rank I at ECU in 1978-79
 - Teacher and coach at Powell County 1967-1977. Head Coach 1970-77.
 - Head Coach and teacher at Pulaski 1977-79.
 - Head Coach and Asst. Principal and athletics director at Pulaski 1979-1995.
 - Principal at Pulaski County High 1996-98.
 - Motivational Speaker and trainer 1998-2009.
-
- Principal Pulaski Day Treatment 2001-2009
 - Head Coach Knott County Central 2009-2010.

Awards or Recognitions:

- Coach of the Year 14th Region 1974 and 2010
- Coach of the year 12th region 1979, 1986 and 1992
- Inducted into the KABC coaches court of honor in 2004
- Inducted into the 12 region Hall of fame in 2004

A stroll down memory lane

By **DOUG EADS** CJ Sports Writer | Posted: Wednesday, February 22, 2006 11:20 am

Let's take a stroll down memory lane, shall we?

March 22, 1986 will long live in the annals of Pulaski County hoops folklore, and will be a day around here, that will most certainly never be forgotten.

After all, that day is arguably, the most successful date in the history of the Pulaski County Boy's basketball program.

That was a Saturday morning when a Dave Fraley-led Pulaski County basketball team, held off a talented Owensboro squad, in overtime in the semi finals of the Boy's Sweet 16 Basketball Tournament at Rupp Arena, holding off the Red Devils in a thriller, 70-68.

PC followed that win up just a few hours later, by bringing the hardware home to Pulaski County, with a 47-45 victory over Louisville PRP in the championship game of the tourney on Saturday night.

It's really hard to believe that almost 20 years have past since that remarkable PC team went 32-3 that season, and brought home a state championship to Pulaski County High School, yet, some 20 years later, that's what most of the folks in attendance at last night's PC-West Jessamine game were talking about.

The 1986 PC team was honored last night at halftime of the game with West Jessamine, and most of the players from that state title team were there, reminiscing about the good old days, and celebrating Pulaski County High School's only state championship in boy's hoops.

A few of the guys couldn't make it to last night's celebration, but guys like Shannon Fraley, Billy Bob Hardy, Tony Dotson, Dan Price, Rod Edwards, Sonny Long, Derek Daulton, Roger Dykes, and the man himself, Dave Fraley, were there in attendance, and were honored by the fans for that magnificent four-day run at Rupp Arena, way back in 1986.

In case you weren't around back then, PC, with a 28-3 record going into the Sweet 16, won its four state tourney games that year by a grand total of 10 points.

First, there was the 83-78 barn-burner over Clay County in the opening round of the tournament.

Then, in the quarterfinals, it was PC escaping Clark County 61-60, before that 70-68 overtime thriller in the semi's over Owensboro.

Then, in the championship game, it was yet another nail biter, as PC outlasted Pleasure Ridge Park out of Louisville, 47-45, in a game that will long be remembered for, "The Shot."

That's right. "The Shot."

If Denver's John Elway had "The Drive" at Cleveland, and San Francisco's Dwight Clark had "The Catch" against Dallas, then Pulaski County's Shannon Fraley had "The Shot" at the Boy's Sweet 16 in 1986.

With the score knotted at 45-45 in the championship game against PRP, it was Fraley that drove down the lane, and put up a runner for a score with :10 left, that turned out to be the game winner for the Maroons.

Hello state championship.

"That play was designed to go to Reggie (Hanson)," noted Shannon Fraley last night. "I remember all the way up to the timeout before that, we tried to get the ball into the post, and PRP knocked the ball out of bounds, and we called a time out."

"We came out and spread the floor, and we were trying to get the ball to Reggie, but PRP knew that, as well as about 20,000 people inside Rupp Arena," he continued. "I came off a screen, and Jeff Pierce was trapped, and he threw the ball to me, and I was open and went down the lane, and got to the point of no return, and had to shoot the ball, and luckily, it went down."

Now for head coach Dave Fraley, winning a state championship to attain the pinnacle of a coaching career is one thing, but doing it with your son making the game-winning shot, to get you that state title, is another.

The old ball coach stated before last night's festivities, that his son's game-winner, and that state title certainly means a whole lot more to him today, some 20 years later.

"At the time, it really wasn't that significant as it is now, because I had the ability to look at Shannon all year that season as my point guard, and I had taken the good, the bad, and the ugly

with him,” noted coach Fraley.

“When he made the shot, to me, it was actually like Pulaski had scored and were two up,” added Fraley. “Now, since the years have past, and I’ve had a chance to look at that, and people have talked about that shot, I now realize just how special it was. I don’t know how many coaches and sons have won that thing under that condition. It’s a sweet memory, there’s no doubt about that, and it’s something that we’ll always have.”

Yes, that run by PC in the 1986 Boy’s Sweet 16 Basketball Tournament is a memory that will no doubt, long live in the hearts of, not only those players and coaches, but for the Maroon hoop fans as well.

And, it was certainly a good thing, to be able to go down memory lane with that special cast of characters one more time last night.

Pulaski dominates Powell County 81-52

By BRANDON CROSS, CJ Sports Writer | Posted: Wednesday, December 19, 2007 12:28 am

Some people call it the house that Dave Fraley built and last night at Pulaski gymnasium the legendary coach was honored for all his accomplishments throughout his 25 years of coaching at Pulaski.

The Maroons and coach Mark Flynn gave Fraley a good game to watch on his special night as the Maroons took a big time win over Powell County 81-52.

Powell County is where Fraley got his first coaching job and took his team to a region title and a trip to the KHSAA State Tournament. Fraley won over 638 games with 5 region titles and a state championship that came in 1986 when his Maroons defeated PRP with a Shannon Fraley twirling lay-up to win 47-45.

Fraley was honored not only for his basketball records, but for his service to the Pulaski County School System where he has served as a Principal, Assistant Principal, Coach, Athletic Director and currently the Principal of Pulaski Day Treatment. Fraley will not only be remembered for his wins or state championship, but for his impact on young people in this community that he still has to this day.

In the game, Pulaski used some big time shooting and an all-around game from their starters to mount some big runs and take a 81-52 victory and move to 3-3 on the year.

“I’m very pleased with our effort tonight. I thought we shot the ball great and really played well together,” said Flynn. “We came out and hit some shots early and really picked it up on the defensive end.”

In the first, the Maroons came out on a 5-2 run in the first three minutes of the game to take an early lead. The Maroons would use the inside play of Issac Hart early as he went to work on the blocks. Hart finished the game with 10 points and 5 rebounds in the Maroons’ win.

Pulaski then went on an 8-0 run to force a Powell County timeout as they extended their lead to 10. In the last minute, the Maroons outscored the Pirates 5-0 to take a 23-8 lead at the end of one.

In the second, the Maroons made some big runs and extended their lead to as much as 25 in the quarter with some sharp shooting from Caleb Rowe and Adam Dixon. Rowe led the Maroons with 18 points and Adam Dixon was right behind with 15 points. Pulaski used their big time shooting to take a 46-22 lead at the break.

“We shot the ball very well tonight and really made the extra pass to get open looks,” said Flynn. “This was a special night for Pulaski, Coach Fraley is deserving of all the awards he receives.”

In the third, Pulaski opened on a 11-2 run that was capped off with a Powell County technical assessed to their bench at the 5:08 mark. Adam Dixon hit one of the two free throws and the Maroons went on to a 65-34 lead going into the fourth.

In the fourth, every time the Pirates made a run the Maroons would hit shot after shot to keep their 30-point lead through the quarter. The Maroons held the Pirates to 30 percent shooting on the night to take a 81-52 win.

“This game will be a real confidence builder for us and how we can play,” said Flynn. “I hope these guys see how good we can play.”

Pulaski - 23 23 19 16 - 81

Powell - 8 14 12 18 - 52

PULASKI — Rowe 18, Dixon 15, Webb 12, Hart 10, Tarter 7, Whitis 5, Muse 4, Bray 6, Easton 2, Girdler 2.

POWELL — Brewer 17, Banks 12, Kinser 5, Hawkins 4, Donovan 2, Mays 4, Brewer 2. Mays 2.

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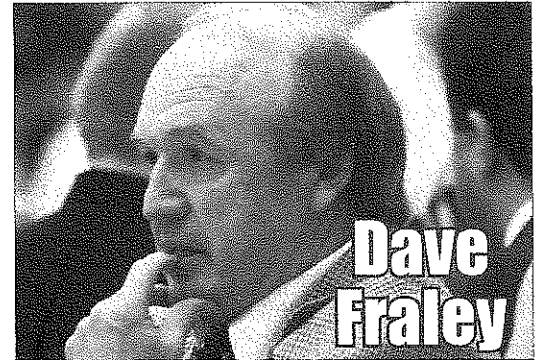
Local Legends COACHES

FDIC

LEGEND

#1

Pulaski County High School
Basketball



BY DOUG EADS
COMMONWEALTH JOURNAL

His name is synonymous with winning.

He was a guy that was born to coach, and coach did he ever do.

His team's had a reputation of being fundamentally sound at both ends of the court, and would play all out with every ounce of effort they had, from the opening tap until the final horn had sounded.

His team's won district titles and regional crowns, and while those feats are impressive indeed, his story and his coaching legacy goes even deeper.

In the 1985-'86 season, his Pulaski County Maroons reached the very pinnacle of high school hoops in the state of Kentucky, when he led his club to the most coveted prize of all — a Sweet 16 Boy's State Tournament Championship.

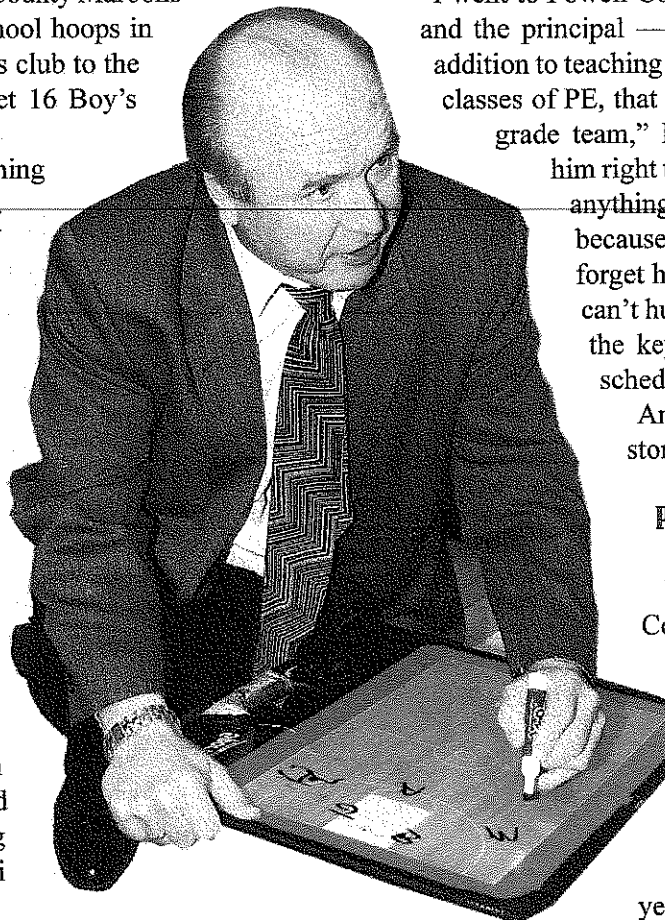
As one might imagine, his coaching resume is as impressive as they come.

He tallied a won-loss record of 664-241, good enough for a winning percentage of .734.

His teams won 16 district titles, six regional championships, and he had five teams that had seasons in which they won 30 or more games.

He won that one state championship, and he still stands at number eight all-time in wins in Kentucky high school basketball history.

Of course the man behind all the above accolades is a coaching legend named Dave Fraley, and it's for those very reasons that coach Fraley comes in as our number one and top choice as the greatest coaching legend of all time from the Pulaski County—Somerset community.



A COACHING LEGACY THAT ALMOST NEVER HAPPENED

David Fraley is indeed a coaching legend, but his storied career — believe it or not — is one that wasn't planned and almost never happened.

Fraley says that toward the latter days of his undergraduate degree, he never envisioned himself coaching any sport period, until he went to do his student teaching.

At that time in his life, a directive from his principal began a journey that gave hoops junkies in Pulaski County memories that will likely live on forever.

"When I had 10 weeks left during my student teaching assignment, I had no intentions of coaching ever," stated Fraley.

"I went to Powell County to do my student teaching and the principal — Russell Bowen — told me in addition to teaching two classes of English and three classes of PE, that I was going to coach the eighth grade team," Fraley vividly recalled. "I told him right there and then that I didn't know anything about coaching basketball, because I had never done it. I'll never forget his response. He said, 'Well, you can't hurt us any'. He then said, 'Here's the keys to the gym and here's your schedule'.

And, so a coaching legacy and a storied career began.

PULASKI COUNTY HIGH SCHOOL — STATE CHAMPS IN 1986

When he came to Pulaski County High School as head coach way back in the 70's, Fraley had work to do to get the Maroon program built back up, and that's exactly what he did.

After several stellar seasons at PC, came the one year that Fraley and the players on

that squad will always be remembered for.

Coming into the 1985-'86 season, Fraley says he knew he had a quality basketball team with some outstanding players on the roster, but even he couldn't imagine in early October of '85 just how special a group of young men this would soon become.

He had his own son running the point guard spot — Shannon Fraley — as well as another outstanding guard in Jeff Pierce.

The front-line was loaded with size and talent, led by future UK signee and standout Reggie Hanson, along with Barry Stringer and Billy Bob Hardy.

The bench was solid as well, and the Maroons embarked upon a basketball journey that will forever hold the names above as hoops legends themselves in his community.

"Reggie was just really, really good, and Shannon (Fraley) and Jeff Pierce had quickness in the backcourt, which is something you have to have to win a state championship," said Fraley.

"Now when we went to the state tournament that year, we were ranked sixth in the state, so we were pretty good," added coach Fraley. "We had only lost three games that year, and I thought we had a shot, I really did, but I in know way considered us the favorite that year to win it all."

That one magical week at Rupp Arena is a week the Maroon faithful will never forget.

That Pulaski County team still holds the record at the Sweet 16 for the smallest margin of victory (10 points) in four state tourney games.

Every game in that tournament went to the wire, and in every game, coach Fraley and the boy's had the answers at crunch time.

The Maroons beat Clay County in their Sweet 16 opener by five points, meaning the last three games of the tourney that year, PC won those three games by a combined five points.

"I remember Clay County coach Bobby Keith told me right after that game in the opening round that if our team could



play like that three more times we would be state champions," Fraley stated.

"That's the first time I thought we might have a shot," Fraley recalled.

"We beat Clark County and Guy



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Strong by one point the next time out, in a game that was a nail biter. Then, we beat Owensboro in overtime by two points, and then we won the title by beating PRP out of Louisville by two on Shannon's shot just before the final buzzer."

That state title for Pulaski County happened almost 30 years ago, but to this day, Fraley says people still come up to him and talk to him about that team, that title, and how it forever changed his life.

"When you win a state championship in Kentucky high school basketball — that's pretty high cotton," said Fraley with a grin across his face.

"That opens a lot of doors for you, and for the rest of your life you're in a pretty elite group," added the former Pulaski County coach.

FRALEY, THE AUTHOR

In recent years, Fraley has taken to writing, and just like coaching, one could draw the conclusion that it wasn't planned at all.

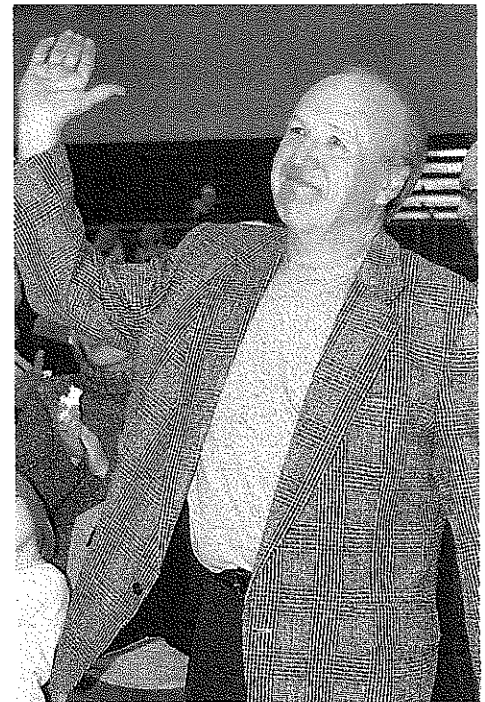
Fraley's first book, "Sorry You Missed It" is a story about mountain culture and his life in growing up in the mountains of eastern Kentucky. It's a very good read, but it didn't start out as a book at all.

"My first book about us growing up wasn't supposed to be a book at all," Fraley pointed out. "When my father died in 2001, I wanted my kids and their kids to sort of have a memory of him, so I told my wife Janice that I was going to write the kids a letter about their grandpa. I started writing it and it was already 10 or 11 pages long and she told me to keep writing until I got tired. So when I was done writing it, we made four

copies — one for each kid and their spouses — and we gave it to them at Christmas. They began to start letting other people read it, and then people started calling me wanting a copy so they could share it with their families. Every family that grew up in the mountains or in the south like all of us did — if you change the names, it's their life. So that's how that one got off the ground and running." Fraley's second book, "Trying to Matter" is one that hits a personal tone with the coach as well.

It's about his second love — coaching basketball.

"The second book is about my basketball stories over the years," said Fraley. "A lot of people encouraged me to write it, because they told me they wanted to hear all of the basketball stories that I could remember over the years. So, I wrote that one, going back and reliving all of those stories from the beginning of my career until the end. Writing that book was very good therapy for me, because I got to relive a lot of my coaching years and it brought back a lot of fond memories for me. It gave me the chance to reflect on all the players that ever laced up a pair of sneakers for me, and the relationships that I made along the way with players, parents, coaches, media members, and of course the fans."



Local Legend Coaches

Top 10 List

1. Dave Fraley - PCHS - Basketball
2. John Cain - SHS - Football
3. Charlie Taylor - SHS - Baseball
4. William Clark - SHS
Basketball, Football
5. Gordon Boccock - PCHS
Cross Country, Track
6. Larry Hurt - PCHS - Basketball
7. Judie Mason - SHS - Basketball
8. Ron Cain - SHS - Football
9. Gilbert Wilson - PCHS - Baseball
10. Jeff Littrell - SHS - Cross Country, Golf

TODAY, FRALEY ENJOYS LIFE TO ITS FULLEST

Dave Fraley today is living life to its fullest.

A good day for the ole' ball coach these days is a day on the links, playing his second favorite sport, golf.

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He spends a few weeks each winter down in Florida where the warmer climate means the golf is good.

However, in late February or early-March, you can usually find him in his favorite place — a basketball gym somewhere — around district or regional tournament time.

Basketball is still in his blood, and quite honestly, will probably be there until the day he leaves this world.

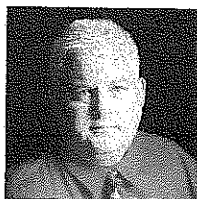
Yes, coach Dave Fraley is a legend — a basketball legend — but he's even more than that.

He truly is a local treasure, because if you like to talk hoops, he can regale an individual for hours at a time with story after story, recalling a Hall of Fame coaching career, that will nine times out of 10 leave you in stitches after laughing so hard.

He truly was one of the greatest coaches of all time in Kentucky basketball lore, but what gets missed a lot of the time is people only see Fraley as a great coach. He is also a kind and caring man — and a true friend.

He's one of the good guys, and in his case, this is one good guy that did finish at the very pinnacle. Coach Fraley, thanks for the memories pal, both on and off the court.

You truly are a living legend my friend.



Doug Eads is a Commonwealth Journal Correspondent

Local Legend Coaches

Honorable Mention

- OSCAR FITZGERALD - Burnside High School - Basketball
- AVERY HATFIELD - Nancy High School - Basketball
- THOMAS CHILDS - Dunbar High School - Basketball
- BOB TUCKER - Somerset High School - Golf, Basketball
- MARK WILSON - Pulaski County High School - Cross Country
- SHAWN THACKER - Somerset High School - Basketball
- JOHNNY HINES - Pulaski County High School - Football

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Dear, KHSAA Hall of Fame Selection Committee:

I write to you not only as a player, spectator and young lover of the game but most importantly as the grandson of one of the greatest high school boys' basketball coaches to coach in the KHSAA organization, Dave Fraley.

Throughout his career he has coached at 3 different high schools Powell County, Pulaski County and Knott County Central, where combined he won 16 District Championships, 6 Regional Titles and in 1986 won a State Championship. In his career he has won 664 basketball games making him the 8th winningest coach in the state of Kentucky.

My papaw has won many awards and received lots of recognitions throughout his coaching career, but to me he is more than a coach, grandfather, or my number one fan. He is a mentor, an encourager, and legend of the game, which is respected and loved by all who knows him. Every year I have the opportunity to attend the KHSAA Boys Sweet Sixteen with my papaw and almost everyone we walk by will say the same thing "how's it going, coach?" He will end up talking to so many people and they always want to talk about his accomplishments, get his thoughts on the teams and just hear his knowledge of the game. You see; my papaw, Dave Fraley isn't just a great coach and teacher of the game he is a well-respected man or as most would say, "A local legend."

I have not had the opportunity to be coached by this outstanding man but I have been blessed to have his support, devotion and knowledge of the game to help me grow not only as a player but most importantly as a person. I get to see first hand through my journey as a young athlete and grandson of Coach Fraley what an impact he has made on so many players and coaches in the state of Kentucky.

My Papaw, Dave Fraley's records, honors and accomplishments speak for themselves and prove that he deserves to join such an amazing group of individuals in the Dawahares/KHSAA Hall of Fame.

In closing, I ask that you see the amazingly talented and giving coach that myself and many other players, coaches and spectators have grown to love and respect, by giving Coach Dave Fraley this amazing honor.

Sincerely,



Colton Fraley



Sheriff Todd Wood
Pulaski County Sheriff's Office

P.O. Box 752 Somerset, Kentucky 42502
Phone (606) 678-5145 Fax (606) 679-3119



Larry D. Wesley
Chief Deputy

October 29, 2014

Brett R. Whitaker
Lieutenant Detective

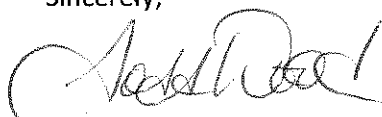
To whom it may concern:

I would like to take a moment and recommend Coach David Fraley for the KHSAA Basketball Hall of Fame. Coach Fraley was my high school basketball coach from 1982 through my graduation in 1984. Under his tutelage and training, our local varsity basketball program was able to achieve tremendous success. In 1984, we won the Regional Championship and received one of the biggest privileges in a young basketball player's life. We had the opportunity to play in the famed Rupp Arena in the State Tournament! These are memories that not only myself but all of my friends who were fortunate enough to be a part of that team will never forget. He later went on and brought home the State Championship title in 1986 with the underclassmen from our group.

Coach Fraley was instrumental during my youth in helping to form the man that I have become. He, outside of my own Dad, is the one that I attribute my successes in life to. He was a father figure to not only me but to all the young men on the team. He was a great mentor, a great teacher of the sport we love and a master of making game defining decisions to ensure our success. I went on in my college basketball career to play for two great coaches and learned much from each of them; however, I can honestly say none had greater knowledge nor love of the game than Coach Dave Fraley! He has one of the best basketball minds of anyone I've ever known. He knows this game inside out and has probably forgotten more than I will ever know about the sport.

I am fortunate enough in my life that I have been gifted the opportunity to coach both of my children in basketball and can honestly and without rancor say that I may never be the Coach that I was blessed to have during my formative years. He was a leader, a father figure, a teacher and a coach but more than these, he is my friend and I cherish the memories of playing under his guidance. He will be an excellent choice for the Hall of Fame. He was, is and always will be a Coach for the ages.

Sincerely,



Sheriff Todd Wood

Dear KHSAA
Hall of Fame Committee,

It is my honor and pleasure to write a letter of recommendation for a colleague and competitive rival, David Foster Fraley. Coach's career span many years at Powell County, Pulaski County and Knott County.

The South Laurel/Pulaski rivalry was probably the most intense and contentious competition I have ever been involved in from 1990-2005. The intense games were the heart and soul of the old 48th District and 12th Region. The main reason for this was the preparation and coaching of Dave Fraley. His teams were always so well prepared and seemed to play better in the tournament games. Coach Fraley was the "master" at understanding what your teams' weaknesses were and exposing them. He had a real "knack" of getting his teams to play loose and at a high level in tournament play. I always had the most respect for his coaching ability and his attention to details and preparation.

The characteristics I most admire about Coach Fraley is his willingness to always help other coaches and players. Even today, he spends many hours watching teams practice and helping young coaches improve their vocation. He has always been willing to help players from any school on any level to improve their game.

I believe that a coach's legacy should be determined by his willingness to be a servant to his school, players, and community. Coach Fraley has always put others first and because of this, has been a good role model and teacher for his kids to follow.

His career accomplishments, championships, and almost 700 wins speaks for itself. Although we were intense rivals for many years, my admiration for his program, his ability to motivate, and love for young people inspired me to be a better coach and person. He brought a tradition of excellence to the 12th region basketball that we all strive to model today.

Coach Fraley was always gracious in defeat and humble in victory and left a standard for all of us to follow in the 12th region. In my opinion, he was one of the finest coaches in Kentucky High School Basketball history and is very deserving of selection into the KHSAA Hall of Fame.

A handwritten signature in cursive script that reads "Coach Steve Wright". The signature is written in black ink and is positioned above the printed name.

Coach Steve Wright
Southwestern High School