The efforts for 2012-2013 through 2016-2017 will focus on the following six measurable areas:

**Education of Participants, Coaches, Administrators, Parents and General Public About Benefits of Participation and Necessary Regulations for Participation**

- Renewed and continued emphasis on education of participants, coaches, administrators, parents and the general public about requirements for participation;
- Educate all constituencies on the basic guiding lifetime principles taught through participation including:
  - Sportmanship - following the rules of the game, respecting the judgment of referees and officials, treating opponents with respect, respect for one’s opponent and graciousness in winning or losing;
  - Integrity - consistency of actions, values, methods, measures, principles, expectations, and outcomes – the truthfulness or accuracy of one’s actions;

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Education of Participants, Coaches, Administrators, Parents and General Public About Benefits of Participation and Necessary Regulations for Participation (cont.)

- Fair Play – a shared interpretation of the rules, the equal treatment of all concerned, sticking to the agreed rules, not using unfair advantages;
  - Honesty – uprightness and fairness, truthfulness, sincerity or frankness, freedom from deceit or fraud. To consistently seek and speak the truth;
- Respect - a positive feeling of esteem for a person or other entity, and specific actions and conduct representative of that esteem;
- Equity – fairness, just and right, equitable treatment of all, dealing fairly and equally with all concerned; and
- Fair Competition – competitors within a competition should have similar performance potential and performance strength, equal opportunity to compete, not necessarily equal opportunity to win or capture a trophy;
- Emphasize overall development of student-athletes – participation in athletics should aid in the physiological and psychological development of the student-athlete.