*The efforts for 2012-2013 through 2016-2017 will focus on the following six measurable areas:* 

Education of Participants, Coaches, Administrators, Parents and General Public About Benefits of Participation and Necessary Regulations for Participation

- Renewed and continued emphasis on education of participants, coaches, administrators, parents and the general public about requirements for participation;
- Educate all constituencies on the basic guiding lifetime principles taught through participation including:

• Sportsmanship - following the rules of the game, respecting the judgment of referees and officials, treating opponents with respect, respect for one's opponent and graciousness in winning or losing;

 Integrity - consistency of actions, values, methods, measures, principles, expectations, and outcomes – the truthfulness or accuracy of one's actions;

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Education of Participants, Coaches, Administrators, Parents and General Public About Benefits of Participation and Necessary Regulations for Participation (cont.)

• Fair Play – a shared interpretation of the rules, the equal treatment of all concerned, sticking to the agreed rules, not using unfair advantages;

 Honesty – uprightness and fairness, truthfulness, sincerity or frankness, freedom from deceit or fraud. To consistently seek and speak the truth:

 Respect - a positive feeling of esteem for a person or other entity, and specific actions and conduct representative of that esteem;

 Equity – fairness, just and right, equitable treatment of all, dealing fairly and equally with all concerned; and

 Fair Competition – competitors within a competition should have similar performance potential and performance strength, equal opportunity to compete, not necessarily equal opportunity to win or capture a trophy;
Emphasize overall development

of student-athletes – participation in athletics should aid in the physiological and psychological development of the student-athlete.