Promotion and Enhancement of Interscholastic Participation

• Promote participation opportunities and the value of participation to all constituencies;
• Promote increased opportunities specifically for females in both existing and potential new championship programs (i.e. dance, field hockey, lacrosse);
• Require PA announcements regarding participation at all KHSAA events and provide scripts for use at regular season contests;
• Distribute electronic PSA to all schools for use in promoting the programs;
• Promote all aspects of participation including the social aspect;
• Promote the fact that participation IS success, not just scoring more points;
• Promote new opportunities for students (sport-activities) are generally very low cost;
• Provide incentives for members that add girls’ sports - i.e. banner, plaque, etc., or continue team for a period of time;
• Participation level prizes, i.e. plaque/banner if x% of students are participants; and
• Recognition of those that participate in postseason (patches, etc.).