• Professionalize the position of Athletic Administrator, and emphasize value to the students, schools, school districts and state;
• Review and consider enhancement of training or regulatory requirements for serving as an Athletic Administrator;
• Conduct focused training into the education of Athletic Administrators, particularly those that are new to the position;
• Assist with specialty training surrounding the Accounting Procedures for Kentucky School Activity Funds (the Red Book);
• Facilitate possible movement of A.D. convention to fall to coincide with annual meeting and early school year training, or create alternative training in the fall;
• Collaborate with organizations such as NIAAA and KHSADA to develop strategies for long-term Athletic Administrator retention; and
• Enhance web site with training materials that would be available without travel on the part of the Athletic Administrator.