

***Efficient and Effective  
Conduct of the  
Athletic Program  
Including All Aspects  
of Organizational  
Development and  
Enhancement***

- Form a student advisory committee to help determine the “real” desires of the participants and educate all entities on their conclusions;
- Form a Media Advisory Committee to protect the intellectual properties of the KHSAA, be prepared for newer forms of media, and allow for efficient administration of the media aspects of events;
  - Ensure Staff development, retention and growth, cross-training and stability;
- Conduct a thorough review leading to simplification (where possible) of rules and regulations;
- Completion of Parents Information website and information portal ([khsaaparents.com](http://khsaaparents.com)); and
- Continued work in Sports Medicine and Injury Prevention to benefit the participation of students and the minimization of risk.

