



**KENTUCKY HIGH SCHOOL ATHLETIC ASSOCIATION
2017-2018 THROUGH 2021-2022 STRATEGIC PLAN
ADOPTED - JULY 15, 2017**

KHSAA Vision Statement

To provide diverse and equitable opportunities for all students to enjoy the privilege of participation in school and education-based sports or sport-activities as part of the educational experience to teach and hone life skills, learn perspective, have fun and develop character.

KHSAA Mission Statement

To provide governance and leadership to regulate and progressively administer the highest quality interscholastic athletic sports and sport-activities in an efficient manner, and promote the values of participation for all involved in education-based athletics and school-based sports. The KHSAA will work collaboratively with its member schools to recognize and promote the primary focus of high school academic success and college and career readiness for the student participants, risk minimization for all participants in the programs, and ensure the efficient administration of the education-based athletic program in the schools.

KHSAA Values and Basic Principles

- High School sports and sport-activities programs are education-based;
- Emphasis on the research findings that “fun” remains the primary reason for a student’s participation;
- Participation in high school sports and sport-activities is a privilege;
- Participation in high school sports and sport-activities teaches life skills and perspective and supports the development of positive character; and
- Participation in high school sports and sport-activities supports the academic mission of the school.

Organization Commitment

The staff of the KHSAA, under the leadership of its Commissioner and with the oversight of the Board of Control, will serve its member schools by striving to be the most efficient organization possible for the management of its assigned duties through the Kentucky General Assembly and the Kentucky Board of Education, and by modeling and teaching best practices throughout its operations.

To achieve this commitment, the KHSAA will:

- Operate with a commitment to the Vision and Mission of the organization;
- Promote education and the role of athletics in that process;
- Provide exemplary athletic oversight through efficient, fair, consistent and impartial regulatory decisions;
- Operate with openness that generates trust and with strict fiscal accountability;
- Provide strong impartial, responsive and inclusive leadership at all levels within the association;
- Conduct and administer tournaments of nationally recognized excellence;

- Promote and require accountability and integrity at the highest level within the membership including administrators, coaches, student-athletes and officials at all levels;
- Honor its ultimate purpose, which includes the fostering of lifelong values, good citizenship, ethics and a fair-play approach to life among student-athletes, while promoting safe and sporting-like athletic environments;
- Provide an environment that enhances personal development through sporting behavior, character education, teamwork, leadership, and citizenship while increasing values that partner the educational standards of the Commonwealth of Kentucky;
- Recognize the outstanding accomplishments of Kentucky athletes, teams, coaches, and administrators throughout the KHSAA academic and activity awards programs;
- Promote a year-round consistent message with unrelenting expectations for sportsmanship and citizenship;
- Hold student-athletes accountable when necessary, but ensure that student-athletes are not unjustly sanctioned or otherwise penalized; and
- Preserve the heritage of interscholastic athletics in the Commonwealth.