**FOR IMMEDIATE RELEASE: MARCH 7, 2011**

**PNC/KHSAA SWEET 16® SCHOLARSHIP AWARD WINNERS**
Following are the 2011 winners of the PNC Sweet 16 scholarships. As part of its title sponsorship of the Boys’ Sweet 16®, PNC will present each with a one-time $1,000 scholarship. Winners will be recognized during the first round of the tournament in which the region they represent plays.

- **Region 1** – Jason Straub (Heath), Sarah Hendley (St. Mary)
- **Region 2** – Taylor Chapman (University Heights), Natalie Green (Webster County)
- **Region 3** – Cade Snodgrass (Butler County), Anna Taylor (Apollo)
- **Region 4** – Lovece Pollock (Bowling Green), Mary Catherine Kirkwood (Bowling Green)
- **Region 5** – Daniel Mudd (Nelson County), Valerie Whitlock (LaRue County)
- **Region 6** – Jacob Read (Bullitt East), Shelby Ritchie (Presentation)
- **Region 7** – Ross Micciche (Trinity (Louisville)), Uadani Butto (Eastern)
- **Region 8** – Michael Banta (South Oldham), Madison Theiss (Oldham County)
- **Region 9** – Parker Ryle (Conner), Rebecca Knauss (Lloyd Memorial)
- **Region 10** – Shane Fowler (Harrison County), Tiara Harris (Mason County)
- **Region 11** – Luke Ambrose (Berea), Chienyenye Nnoromele (Model)
- **Region 12** – Colby Hall (Somerset), Nicole Coffman (Casey County)
- **Region 13** – Brandon Halcomb (Red Bird), Erika Burchett (South Laurel)
- **Region 14** – James Morgan Reed (Powell County), Candace McQueen (Owsley County)
- **Region 15** – Anthony Strother (Belfry), Courtney Mollett (Johnson Central)
- **Region 16** – Cody Nickell (Elliott County), Jaime Chapman (Boyd County)

**HOUCHENS INDUSTRIES/KHSAA GIRLS SWEET 16® THIS WEEK**
Diddle Arena in Bowling Green will be the center of girls’ basketball in the commonwealth as the 50th Houchens Industries/KHSAA Girls’ Sweet 16® gets underway Wednesday. Four games will be played on Wednesday, Thursday and Friday, with game times scheduled for noon and 1:30 for the afternoon sessions and 6:30 p.m. and 8 p.m. for the evening sessions. The semifinals are scheduled for 10 a.m. and 11:30 a.m. on Saturday, March 12, with the championship game slated for 8 p.m. the same night.

Mercy is the defending champion while a total of three teams (Crittenden County, Walton-Verona and Madison Central) will be making their first appearance in the Sweet Sixteen®.

**BASKETBALL TICKETS**
Tickets to the 2011 Houchens Industries/KHSAA Girls’ State Basketball Tournament are now on sale only through [www.wkusports.com](http://www.wkusports.com) and the Diddle Arena Box Office. Both all sessions and single session tickets are available.

Tickets to the 2011 PNC/KHSAA Boys’ State Basketball Tournament are now on sale only through [www.ticketmaster.com](http://www.ticketmaster.com) and the Rupp Arena Box Office. Both all sessions and single session tickets are available.

The price for all-session tickets are the same for both the boys’ and girls’ tournaments - lower arena seats are $120 each and upper arena seats are $70 each.
KHSAA.TV OFFERS SWEET SIXTEEN® CONTESTS THROUGH INTERNET, MOBILE STREAMING

For the first time ever, fans can catch live action of every game of the 2011 Houchens Industries/KHSAA Girls’ Sweet 16® and PNC/KHSAA Boys’ Sweet 16® State Basketball Tournaments, thanks to iHigh.com’s new mobile streaming on KHSAA.tv.

"The Sweet 16® Tournaments are not just a series of games - they are huge special events in the state," said KHSAA Commissioner Julian Tackett. "We are really excited to be on the cutting edge of technology and bring these events to fans everywhere."

iHigh.com CEO Jim Host says that this kind of coverage is unprecedented.

"This is the first time in the nation any major high school event has been available on mobile devices," Host said. "iHigh is thrilled to offer this kind of access to fans around the world."

There's no app to download or fee to enjoy the coverage. Viewers with a 3G or 4G smart phone with a current OS/web browser can simply go to KHSAA.tv, and click on the links for KHSAA Sweet 16®.

iHigh’s coverage of both tournaments will also include live video of the post-game press conferences, as well as photo galleries, video clips and more.

UPCOMING EVENTS

March 9-12  Houchens Industries/KHSAA Girls Sweet 16® State Basketball Tournament, E.A. Diddle Arena, Bowling Green

March 16-19  PNC/KHSAA Boys’ Sweet 16® State Basketball Tournament, Rupp Arena, Lexington