



Kentucky High School Athletic Association

2280 Executive Drive ° Lexington, KY 40505 ° www.khsaa.org ° (859)299-5472 (859)293-5999 (fax)

FOR IMMEDIATE RELEASE: JANUARY 23, 2012

STATE BASKETBALL TOURNAMENT TICKETS AVAILABLE AT KHSAA.ORG

State basketball tournament action tips off in seven weeks with the 51st Houchens Industries/KHSAA Girls' Sweet 16® State Basketball Tournament at E.A. Diddle Arena in Bowling Green on March 7-10. One week later the action shifts to Rupp Arena in Lexington for the 95th PNC/KHSAA Boys' Sweet 16® on March 14-17.

Tickets for each event are on sale through the KHSAA website. All-session tickets (good for seven tournament sessions) are \$70 for upper arena and \$120 for the lower arena for each tournament. Tickets for the girls' tournament are available at www.khsaa.org/links/gtickets.htm while boys' tickets are available at www.khsaa.org/links/btickets.htm.

SWEET 16® DRAW SHOW TO AIR ON FRIDAY, JAN. 27

The draws for the 2012 PNC/KHSAA Boys' and Houchens Industries/KHSAA Girls' State Basketball Tournaments will be conducted on Friday, Jan. 27. WKYT-TV (Ch. 27) in Lexington will again air the draws live. The draw show will air twice – first at 10:30 a.m. on WKYT (and streamed live through www.khsaa.tv) and a replay at 1 p.m. on CWKYT.

Brackets will be posted to the KHSAA website and the Riherd's/KHSAA Scoreboard at the conclusion of the program.

For additional information about the draw show, contact KHSAA Sports Information Director Elden May.

PUBLIC SERVICE ANNOUNCEMENTS AVAILABLE FOR DOWNLOAD

The KHSAA with the help of the 360 Group have produced four 60 second public service announcements highlighting the values of high school athletics. Each of the PSAs have a central theme, including the value of having interscholastic athletic programs, the entertainment dollar value of supporting the local high school, the community spirit fostered by the local high school and lessons learned by participating in interscholastic athletics.

The announcements are available for download free of charge in an mp3 format. The Association strongly encourages all audio outlets, both radio and internet, to download the announcements and use them freely in all high school sports broadcasts, as well as any open broadcast spots on your station. The announcements are available at the following link:

<http://www.khsaa.org/PSA/KHSAKHSADAPSA/>

Please complete a broadcast survey online at www.formstack.com/landing/5329. It will help monitor the success of this program and enable the Association to take the necessary steps to improve it.

WINTER SPORTS MEDIA CREDENTIAL REQUEST FORMS NOW AVAILABLE

Media credential request forms for the 2012 Pannell Swim Shop/KHSAA Swimming and Diving Championships, the KHSAA State Wrestling Championships, and the Ebonite/KHSAA Bowling Championships are now available on the KHSAA web site at <http://credentials.khsaa.org>. Credential request forms for the 2012 Houchens



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Industries/KHSAA Girls Sweet 16® State Basketball Tournament and 2012 PNC/KHSAA Boys' Sweet 16® State Basketball Tournament will be available on Friday at the same link.

BOARD MEETING SCHEDULED FOR JAN. 25

A regular meeting of the KHSAA Board of Control will take place on Wednesday, Jan. 25 at the KHSAA Office in Lexington. An agenda for the meeting has been posted at:

www.khsaa.org/boardofcontrol/agenda/20112012/bocjanuary2012.htm

Minutes from previous meetings also are available at www.khsaa.org/boardofcontrol/minutes/20112012.

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For any questions or further information about this or any KHSAA release please contact Elden May, Sports Information Director at 859-299-5472 or emay@khsaa.org.

About the Kentucky High School Athletic Association

The Kentucky High School Athletic Association was organized in 1917 and is the agency designated by the Kentucky Department of Education to manage high school athletics in the Commonwealth. The Association is a voluntary nonprofit 501 3(c) organization made up of 279 member schools both public and private. The KHSAA sanctions state championships in 21 sports, licenses and trains over 4,100 officials, provides catastrophic insurance for its member school student athletes and oversees coaching education and medical symposium programs.

